

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:1972  
ANSWERED ON:29.11.2001  
TRANSMISSION QUALITY OF DD PROGRAMME  
PRENEET KAUR

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

e:

- (a) whether there serious drawbacks in the areas of transmission quality, control and presentation of programmes by Doordarshan vis-À-vis private and foreign T.V. Channel;
- (b) whether the Prasar Bharati had analysed the weaknesses;
- (c) if so, the remedial steps taken in this regard?
- (d) whether the digital terrestrial transmissions have been set up in Delhi, Mumbai, Kolkata;
- (e) if so, the details thereof and the manner in which these have enhanced the quality of its transmission; and
- (f) if not, the time by which these are proposed to be set up?

**Answer**

THE MINISTER OF INFORMATION AND BROADCASTING(SMT. SUSHMA SWARAJ)

(a ), (b) & (c) : Technical quality of Doordarshan transmission is considered to be satisfactory. But improvements in transmission, quality control, programme content etc. is a continuous process. Steps have been taken to improve the presentation of programmes, using quality capsules of promos with State of the Art technology, comparable to any channel. Steps have also been initiated to train the Doordarshan personnel in order to improve the quality of programme presentation.

(d), (e) & (f) : Digital Terrestrial Transmission service is being taken up at Delhi, Mumbai, Kolkata and Chennai as a pilot project. While Delhi service is scheduled to be set up during 2001-02, the remaining three are scheduled to be commissioned during 2002-03. This will provide enhanced quality of transmission, Multichannel operation, Mobile reception, Less power requirement and superior & uniform quality reception etc.