

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:2794

ANSWERED ON:06.12.2001

PRESERVATION OF INDIAN CULTURE BY DD

A. VENKATESH NAIK;ASHOK NAMDEORAO MOHOL;RAMSHETH THAKUR

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Doordarshan has been acting as a commercial organization whereas the policy of the Government is to preserve and enrich Indian culture and tradition; and

(b) if so, the reasons therefor and the steps taken by the Government in this regard?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a) & (b) : No Sir. As per Prasar Bharati Act, the primary duty of Prasar Bharati is to organize and conduct public broadcasting services to inform, educate and entertain by providing adequate coverage to cultures of various regions of the country by broadcasting appropriate programmes.