

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:5953

ANSWERED ON:31.08.2001

REDUCTION IN OUTLAY OF CFSI

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Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Children's Film Society of India (CFSI) has been entrusted with the task of advancement of education and culture through films especially among children and adolescents;
- (b) if so, the plan outlay sanctioned to CFSI during the last three years and current year, year-wise;
- (c) the actual plan expenditure incurred thereon during the last three years, year-wise;
- (d) whether the plan estimates has been reduced drastically at revised estimate stage;
- (e) if so, the reasons therefor; and
- (f) the steps taken by the Government to encourage children to see CFSI's films?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a) Yes, Sir.

(b) Year Sanctioned Plan outlay

1998-1999	Rs.560.00 lakh
1999-2000	Rs.650.00 lakh
2000-2001	Rs.650.00 lakh
2001-2002	Rs.455.00 lakh

(c) Year Expenditure

1998-99	Rs.349.74 lakh
1999-2000	Rs.430.29 lakh
2000-2001	Rs.327.61 lakh

(d) & (e): The reduction of outlays at RE stage in the years 1998-99, 1999-2000 and 2000-2001 was mainly on account of non-utilisation of the provisions made for the scheme of construction of CFSI complex at Hyderabad due to problems relating to land allotment.

(f) Apart from exhibiting its films through theatres, TV channels, school shows, film festivals in different states and sale of video cassettes, CFSI has taken following steps to encourage exhibition of children's films:-

(i) A package of children's films in video format called 'video treasure chest' is being distributed in schools and other educational institutions all over the country;

(ii) CFSI films are being released on theatrical circuit throughout the country at nominal ticket rates;

(iii) TV rights of children films are being sold to prominent TV channels for telecast over their networks;

(iv) Various types of workshops like animation, scriptwriting, video and film appreciation workshops are being organized as a promotional activity.