

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:4143
ANSWERED ON:23.03.2001
BURST OF HIGH PITCH VOLUME
K. KARUNAKARAN

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government are aware of sudden burst of high-pitch volume of sound that pierce the ears of viewers of Doordarshan and Cable telecasts during the songs in movies and commercial advertisements and its consequential sound pollutions to the viewers;
- (b) if so, what is the permissible limit of sound level of telecasting of such advertisements and songs in India at par with developed countries abroad;
- (c) if so, the steps taken/being taken in this regard; and
- (d) if not, the reasons thereof?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a) to (d): Though no limit of sound level of telecasting of advertisements and songs has been laid down, the broadcaster is expected to keep the comfort level of the viewer/listener in mind in this regard.