

**GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA**

UNSTARRED QUESTION NO:2140
ANSWERED ON:04.08.2000
TOURISM FROM GULF COUNTRIES
SURESH CHANDEL

Will the Minister of TOURISM AND CULTURE be pleased to state:

- (a) whether there are big possibilities to promote India`s tourism from the Gulf countries;
- (b) if so, the details thereof; and
- (c) the steps taken to increase the number of tourists from the gulf countries?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI ANANTHKUMAR)

(a): Yes Sir.

- (b):
1. One of the highest per capita income in the world is of the Arabs in the Gulf.
 2. Western expatriates with high income group are also residing in Gulf countries.
 3. Proximity to India.
 4. India`s Commercial links with gulf countries.

- (c):
1. Aggressive Advertising Campaign are being carried out to attract more tourist to India.
 2. Regular participation in Travel Mart/ Exhibition in the Gulf Region.
 3. Organising regular fam trips of Media and Travel Agents to India to acquaint them with the Indian Tourism Product.
 4. Organising seminars & workshops regularly to generate tourist interest in India.