

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:5222  
ANSWERED ON:20.04.2001  
RESPONSE FOR DTH SERVICES  
ANANTA NAYAK

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) the date when Direct-to-Home services introduced in different cities in the country;
- (b) the response to DTH since then;
- (c) the approximate member of DTH Customer and the market size of the DTH at the moment;
- (d) whether the DTH potential has not been fully tapped;
- (e) if so, the reasons therefor;
- (f) the financial packages proposed to be introduced if any to popularise DTH; and (g) the details thereof?

**Answer**

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ )

(a) to (g): Government has issued detailed guidelines for operation of Direct -to - Home Services in the country on 15.03.2001. However, no application for issue of licence for DTH Service has been received so far.