

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:5193
ANSWERED ON:20.04.2001
EXPORT OF BASMATI RICE
SADASHIVRAO DADOBA MANDLIK

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether the demand of basmati rice is expected to boost the Indian exports;
- (b) if so, the details thereof?
- (c) the total quantum of basmati and non-basmati rice exported during 2000-2001 in comparison to the previous two years and the foreign exchanges earned therefrom; and
- (d) the efforts being made by the Government to increase the export of basmati rice?

Answer

MINISTER OF COMMERCE AND INDUSTRY (SHRI MURASOLI MARAN)

(a) to (c) : The total quantity and value of basmati and non-basmati rice exported during the last three years is as under:-

(Qty: MT) (Value: Rs.Crores)

Basmati rice		Non-basmati rice		
Qty.	Value	Qty.	Value	
1998-1999	597793	1876.91	4365888	4403.85
1999-2000	606468	1735.94	1216681	1369.43
Apr.-Dec.2000	638434	1583.78	407157	517.92
Apr.-Dec,1999	438913	1282.03	1029542	1088.98

(Source: DGCI&S, Calcutta)

(d) : Some of the steps taken to increase the export of basmati rice, include conducting publicity campaigns, sending delegations abroad, participating in International trade fairs, inviting potential buyers and providing financial assistance to exporters for improving quality, packaging, brand promotion of products and for conducting market surveys.