

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:1401
ANSWERED ON:02.03.2001
PERFORMANCE OF INDIAN FILMS IN THE WORLD
VILAS BABURAO MUTTEMWAR

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether India`s films have achieved world wide presence and there is a growing demand for them;
- (b) if so, to what extent this has been exploited during the last three years;
- (c) the countries which have evinced keen interest in the Indian film; and
- (d) the foreign exchange earned as a result thereof?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT SUSHMA SWARAJ)

- (a) Yes, Sir.
- (b) In the last three years, the number of Indian films exported are as follows:

1998	-	190
1999	-	180
2000	-	200

- (c) The main countries, which have evinced interest in Indian films, are USA, U.K., UAE and Mauritius.
- (d) The foreign exchange earned as a result thereof is given below:

1997-1998	-	Rs. 200 crores
1998-1999	-	Rs. 250 crores
1999-2000	-	Rs. 300 crores