

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:1284
ANSWERED ON:02.03.2001
REGISTERED HINDI NEWSPAPERS MAGAZINES
PADAMSEN CHAUDHARY

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the number of Hindi newspapers/magazines registered with the Office of Registrar Newspapers;
- (b) the number of newspapers/magazines out of it which get Government advertisements;
- (c) the value of advertisement given to Hindi newspapers/magazines during the last three years, year-wise and State-wise; and
- (d) the measures being taken or proposed to be taken to improve the level of Hindi newspapers/magazines?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

- (a) As per records maintained by the Registrar of Newspapers for India (RNI), 20210 Hindi newspapers/magazines were registered with the RNI as on 31.12.2000.
- (b) 3746 Hindi Newspapers/magazines were empanelled with the Directorate of Advertising and Visual Publicity (DAVP) for release of Government advertisements during the year 1999-2000.
- (c) The details are given in the Annexure.
- (d) DAVP releases advertisements to Hindi newspapers and periodicals, keeping in view the Government's publicity requirements and the availability of funds.