

**GOVERNMENT OF INDIA
INFORMATION TECHNOLOGY
LOK SABHA**

UNSTARRED QUESTION NO:617
ANSWERED ON:22.11.2000
EXPORT OF ELECTRONIC PRODUCTS
LAXMINARAYAN PANDEY

Will the Minister of INFORMATION TECHNOLOGY be pleased to state:

- (a) whether there is a vast scope for increasing export of electronics goods from the country;
- (b) if so, the possibility explored so far; and
- (c) the new electronic products identified for export?

Answer

MINISTER OF PARLIAMENTARY AFFAIRS AND INFORMATION TECHNOLOGY (SHRI PRAMOD MAHAJAN)

(a): Yes, Sir.

(b) & (c): The Electronics and Computer Software Export Promotion Council has taken a number of initiatives to explore the possibilities of exposing potential export markets to the Indian exporters. These measures include:- + Organising Indian participation in industry specific trade fairs and exhibitions. + Mounting market survey delegations. + Entering into long term strategic alliances with counter part organisations world over for regular exchange of information. + Hosting foreign business delegations. + Organising a series of Indian Industrial Product and Technological Expositions (India Tech) especially in the developing economies to promote Indian Electronics sector. Electronics exports mainly consist of low technology and medium technology consumer durable items like AM / FM Radio Sets, Radio Cassette Players, Amplifiers, Televisions, Watches and Clock etc. India has a very strong base for these items but there is a need to make production cost effective and to add features to the existing range of products which have a large demand all over the world.