GOVERNMENT OF INDIA COMMERCE AND INDUSTRY LOK SABHA

UNSTARRED QUESTION NO:2176
ANSWERED ON:01.12.2000
JEWELLERY EXHIBITIONS
C. KRISHNAN;PUTTASWAMY GOWDA;VAIKO

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether the Government/MMTC/Handloom and Handicrafts Export Council had conducted Jeweller Exhibitions at Dubai during the last three years;
- (b) if so, the details of each exhibitions indicating the quality/quantity of jewellery sold there and foreign exchange earned therefrom;
- (c) whether private exporters/manufacturers of jewellery had also conducted any exhibition there during the same period;
- (d) if so, the details thereof indicating the amount earned, jewellery sold and complaints if any, received;
- (e) whether the Government have now banned private jewellery exhibition at Dubai;
- (f) if so, the reasons therefor; (g) whether the Government have initiated any action against anyone with regard to jewellery exhibition abroad; (h) if so, the details thereof in each case; and (i) the steps being taken by the Government to popularise Indian Jewellery abroad?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY

(SHRIOMAR ABDULLAH)

(a) & (b): Gem and Jewellery Export Promotion Council (GJEPC), Mumbai, Handicrafts and Handloom Export Corporation of India Ltd., (HHEC), New Delhi & MMTC have organised jeweller substitutions at Dubai during the last three years as per the details given below:-

```
(Value: Rupees In lakhs)
```

```
Year
GJEPC HHEC MMTC
Value Description of Value Description of
Jewellery Jewellery

1997-98 No Plain & 355.04 Plain & No Participation
Participation studded studded
jewellery jewellery
```

```
1998-99 42.3 Plain & No Participation 158.50 Plain & studded studded jewellery jewellery
```

1999-200035.0 Plain & studded No Participation 146.74 Plain & jewellery studded jewellery

(c)&(d) Under para 8.20 of Exim Policy, GJEPC has been authorised by the Government of IndiaDepartment of Commerce to grant permission to individual exporters for holding/participating in overseas exhibitions. The following amounts have been earned through sale at the jewellery exhibitions at Dubai by individual exporters during the last three years:-

(Value in Rupes in lakhs)
Year Value Number of individual permissions given by GJEPC

1997-98 185 16 1998-99 533 39 1999-2000 280 33

Quantity wise details are not maintained Source: GJEPC, Mumbai

- (e) No, Sir.
- (f) Does not arise.
- (g) No, Sir.
- (h) Does not arise.
- (i) The Government have been taking policy initiatives on a continuous basis as per the requirement of the trade to popularise Indian jewellery abroad. Some of the important steps announced by the Government w.e.f 1st April, 2000 to popularise the Indian jewellery abroad are:
- 1. Permission to foreign buyers to supply directly gold/silver/platinum and also plain semi-finished gold/silver/platinum jewellery to the status holders in India for manufacture and export of gold/silver/platinum jewellery;
- 2. Permission for personal carriage of gems and jewellery import/export parcels,;
- 3. Wastage of 2.5% has been allowed in case imported gold/silver/platinum mountings are used in studded jewellery,
- 4. Permission for duty paid import of plain/studded jewellery items under Replenishment Licence to the extent of 2.5% of the FOB value of exports of the preceding year; and
- 5. Permission to import and supply platinum of 0.900 fineness. Besides the above Exim Policy initiatives, Government have reduced the Customs duty on platinum and cut and polished diamonds to 15%.

With a view to popularise Indian jewellery abroad, GJEPC has been participating in overseas exhibitions and also holding international exhibitions within India. Besides, M/s. HHEC and M/s. MMTC have also been mounting several jewellery exhibitions abroad with a view to popularise Indian jewellery. GJEPC also has been giving permission to individual exporters for holding or participating in overseas exhibitions. Bureau of Indian Standards have accredited and authorised some select agencies in some important cities to do the Assaying and Hall Marking of jewellery which should go a long way in popularising the Indian made jewellery abroad by giving it a high quality image.