GOVERNMENT OF INDIA COMMERCE AND INDUSTRY LOK SABHA

UNSTARRED QUESTION NO:2051 ANSWERED ON:01.12.2000 EXPORT OF FRUITS AND VEGETABLES NIVEDITA MANE

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

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(a) the rank of India among the fruits and vegetables producing / exporting countries of the world; (

(b) the percentage of the fruits and vegetable produced being exported to other countries from India; and (

(c) the steps being taken to increase the percentage of such export?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY

(SHRIOMAR ABDULLAH)

(a) & (b) : India ranks second in the production of fruits and vegetables in the world. However, India's share in the exports of fruits and vegetables is about one percent of the world trade.

(c): The steps taken / being taken to increase production and export of horiculture products such as fruits and vegetables include the following:

(i) Providing assistance for raising small and large nurseries for production of good quality planting material, upgradation of technical knowhow of farmers through demonstrations, trainings and publicity, rejuvenation of old orchards, area expansion, supply of minikits for vegetables, improving productivity and training of farmers under the Centrally Sponsored Scheme on Integrated Development of Tropical, Temperate and Arid Zone fruits;

(ii) Grant of financial assistance for improved packaging, and strengthening of quality control including installation of latest ISO 9000 / HACCP equipments at export units;

(iii) Grant of air freight subsidy for export of selected fresh vegetables and fresh fruits;

(iv) Establishment of vapour heat treatment facilities for improving the acceptability of the product especially mangoes in overseas markets. Research efforts are on for the use of modern technologies such as Controlled / Modified Atmosphere technologies in transportation for increasing the shelf-life of perishable products;

(v) Arranging promotional campaigns such as buyer-seller meets and participation in important international fairs and exhibitions;

(vi) Strengthening infrastructure facilities including the setting up of integrated cargo handling and cold storage facilities at various International Airports for handling export of perishable items such as fresh fruits and vegetables;

(vii) Providing technical advisory services and other support services to, trade and industry including training of farmers for export production, quality control packaging, transport, etc.