

**GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA**

UNSTARRED QUESTION NO:5129
ANSWERED ON:25.08.2000
TARIFFS OF FIVE STAR HOTELS
VINAY KUMAR SORAKE

Will the Minister of TOURISM AND CULTURE be pleased to state:

- (a) whether according to a recent report, room tariffs in India are recording a downward trend with all major five-star hotels lowering their tariffs;
- (b) if so, the details thereof and the reasons therefor; (
- (c) whether the room-occupancy all metros of the country, recorded a slump in the recent months;
- (d) if so, the reasons therefor; and
- (e) the strategy to be adopted by ITDC to face the recession?

Answer

THE MINISTER OF TOURISM AND CULTURE (SHRI ANANTH KUMAR)

(a),(b),(c),(d) & (e): Yes, Sir. Average room rates in major 5-Star hotels have shown a downward trend and while hotels are able to realise lower room rates there is no report of hotels lowering their published tariffs. Room occupancy has fallen in the recent months which is largely due to the off season and also as the supply of hotel rooms in the metros has increased.

The Department of Tourism has formulated plans to attract tourists to visit India through its overseas offices, airlines and the Indian Missions abroad. India Tourism Development Corporation (ITDC) has also produced a special package called `Come Rediscover India` to promote its various properties and to attract tourists to India.