

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:2325
ANSWERED ON:09.03.2000
INDIAN SHARE IN WORLD TOURISM
AKBOR ALI KHANDOKER

Will the Minister of TOURISM be pleased to state:

- (a) whether the National Action Plan for tourism formulated few years ago, have contemplated to increase the Indian share of world tourism from 0.4% to 1%;
- (b) if so, whether the Government have achieved the target; and
- (c) if not, the reasons therefor and the efforts being made to increase Indian share in world tourism?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI ANANTHKUMAR)

(a): Yes, Sir.

(b): No, Sir.

(c): The inadequacies in the general level of infrastructure like transport including air-transport and accommodation in the country are some of the reasons for not achieving the target. Various efforts to increase the share of India in the world tourist arrivals include improvement of infrastructure facilities, diversification of tourism products and strengthening institutions of human resources development, vigorous promotional and publicity efforts etc.