

**GOVERNMENT OF INDIA  
TOURISM  
LOK SABHA**

UNSTARRED QUESTION NO:6038  
ANSWERED ON:04.05.2000  
VISIT OF U.S. PRESIDENT  
MADHAVRAO SCINDIA;SUSHIL KUMAR SAMBHAJIRAO SHINDE

**Will the Minister of TOURISM be pleased to state:**

he steps taken by the Government of avail of the opportunity arised as a result of the recent visit of President of United States to India, for promoting U.S. tourist in the country ?

**Answer**

MINISTER OF TOURISM AND CULTURE (SHRI ANANTH KUMAR)

Various steps were taken by the Ministry of Tourism to enthuse the State Tourism Departments and the private sector to take full advantage of the President of U.S.A.'s visit to India. Printed literature and video films were made available for screening at the various hotels where the Presidential Delegation stayed. The Ministry also arranged a photo competition for getting tourism related pictures of the President's visit to India. Our Tourist Offices, overseas also utilised this opportunity for ensuring wide publicity intheir respective markets.