

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:225
ANSWERED ON:25.02.2000
EXPORT OF FLOWERS
RAM TAHAL CHOUDHARY

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) the quantum of flowers exported during each of the last two years alongwith the value thereof;
- (b) the names of the countries to which the export of flowers was made; and
- (c) the efforts being made by the Government to boost export of flowers?

Answer

MINISTER OF COMMERCE & INDUSTRY (SHRI MURASOLI MARAN)

a) The value of export of flowers during the last two years has been as follows:-

YEAR	VALUE (RS. CRORES)
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1997-98	81.21
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1998-99	97.21
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Source: DGC&S/APEDA

In view of the assorted nature of exports of flowers, uniform data on quantity of flowers exported is not available.

b) The major countries to which Indian flowers have been exported are the Netherlands, France, Germany, Italy, Norway, Japan, Australia, Singapore, USA, UK and UAE.

c) The Government has been taking various measures to boost exports of floricultural products. Some of the steps taken to enhance production and boost exports of floricultural products include :-

- (i) Provision of soft loans for setting up of grading/processing centres, auction platforms, quality testing equipment;
- (ii) Providing financial assistance by APEDA, NHB, etcto exporters/growers/ Cooperative Societies for development of infrastructural facilities such as purchase of specialised transport units (reefer containers), establishment of pre cooling/cold storage facilities, etc;
- (iii) Grant of financial assistance for improved packaging and strengthening of quality control;
- (iv) Arranging promotional campaigns such as buyer-seller meets and participation in important international fairs, flower shows and exhibitions;
- (v) Setting up of walk-in-type cold storages and integrated cargo handling and cold storage facilities at various International Airports for handling export of perishable items such as floriculture and horticulture products; walk-in-type cold storage facilities have been set up at Guwahati and Calcutta Airports. Integrated cold storage and cargo handling facilities have been set up at the Indira Gandhi International Airport at New Delhi, Bangalore and Chennai Airports. Similar facilities are being established at Hyderabad and Thiruvananthapuram Airports.
- (vi) providing technical advisory services and other support services to, trade and industry including training to farmers for export production, quality control, packaging, transport, etc.
- (vii) Grant of air freight subsidy on exports of floriculture products.