

[Translation]

Advertisements on Medicines

441. SHRI JAYSINH CHAUHAN : Will the Minister of INFORMATION & BROADCASTING be pleased to state :

(a) whether uninterrupted advertisement of medicines is being aired on Television;

(b) if so, the details thereof and the reasons therefor;

(c) the names of medicines which are mainly advertised;

(d) whether the categorisation of such medicines as Doordarshan advertisement is proper;

(e) whether the Government propose to take this matter seriously and impose ban on such advertisements;

(f) if so, the details thereof; and

(g) if not, the reasons therefor ?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI S. JAIPAL REDDY) : (a) to (c) No, Sir. Doordarshan permits advertisements only of such medicines which give relief to head-aches, body-aches, cough and cold etc. Some such medicines are Metacin, Crocin, Disprin, Aspro, Aspirin, Panjon, Anacin, Moov, Iodex, Vicks Vaporub, D-Cold and Glycodin.

(d) Advertisements of medicines, like any other advertisements, are telecast by Doordarshan within the parameters of the Code for Commercial Advertising.

(e) to (g) Do not arise.

[English]

Hydro-Electric Potential of North East

422. SHRI JAGMOHAN : Will the Minister of POWER be pleased to state :

(a) whether the hydro-electric potential of the North-East region has been assessed;

(b) if so, the total potential tapped so far;

(c) whether North-East Electric Power Corporation

(NEEPCO) and Brahmaputra Board has submitted any proposal for tapping about 30,000 MW of power in Assam; and

(d) if so, the decision taken by the Government thereon ?

THE MINISTER OF STATE OF THE MINISTRY OF SCIENCE AND TECHNOLOGY AND MINISTER OF STATE OF THE MINISTRY OF POWER (SHRI YOGINDER K. ALAGH) : (a) and (b) As per the assessment studies carried out by Central Electricity Authority, the total economically exploitable hydro electric potential of North Eastern Region has been assessed at 31857 MW at 60% load factor. As on 30.6.1997 324.3 MW at 60% load factor (1.02%) has been developed and 306.6 MW (0.96%) is under various stages of development in the Region.

(c) and (d) In order to provide an impetus for the development of hydroelectric potential to the North Eastern Region, Ministry of Power has prepared an Action Plan in consultation with North Eastern Electric Power Corporation and the State Electricity Boards of all the North Eastern States. At present 11 hydroelectric schemes with an installed capacity of 560 MW are in operation in the North Eastern Region, as per Statement enclosed. In addition, there are 30 small schemes with an installed capacity of 21 Mw. in operation. It is envisaged that 8 hydroelectric schemes with a total installed capacity of 674 MW will be commissioned by the end of 9th Plan. These projects on completion would yield enormous economic benefits not only to the North East but also feed the power needs in other regions of the country. Simultaneously, Powergrid Corporation of India Limited is initiating action to establish the transmission network to facilitate wheeling of power not only within the North East but also to other parts of the country.

Statement

Hydro Electric Potential in the North East

NORTH-EASTERN REGION HYDRO SCHEMES IN OPERATION

ARUNACHAL PRADESH

1. Tago	3x1.5	4.5
Total Ar. Pradesh		4.5

MEGHALAYA

2. Kyremkulai	2x30	60
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3. Umiam St.I	2x9+2x9	36
4. Umiam St.II	2x9	18
5. Umtru	4x2.8	11.2
6. Umiam-Umtru St.IV	2x30	60
Total Meghalaya		185.2
TRIPURA		
7. Gumti	3x5	15
Total Tripura		15
ASSAM		
NEEPCO		
8. Khandong	2x25	50
9. Kopili	2x50	100
10. Kopili Extension	2x50	100
Total NEEPCO		250
MANIPUR		
NHPC		
11. Loktak	3x35	105
Total NHPC		105
Total North Eastern		559.7

Grants-in-Aid to Panchayats in Kerala

443. SHRI MULLAPPALLY RAMACHANDRAN : Will the Minister of RURAL AREAS AND EMPLOYMENT be pleased to state :

(a) whether any funds allocated by way of grants-in-aid has been made to any Panchayats in Kerala under clean "Kerala Projects"; and

(b) if so, the details thereof ?

THE MINISTER OF RURAL AREAS AND EMPLOYMENT (SHRI KINJARAPPU YERRANNAIDU) : (a) No grants-in-aid has been released under clean "Kerala Project" to any of the Panchayats in Kerala. However, grant-in-aid has been released to the Government of Kerala under the Centrally Sponsored Rural Sanitation Programme for the total sanitation projects, as indicated in the Statement attached.

(b) Does not arise.

Statement

Sl. No.	Project approved	Total Approved Cost	Central Govt. share	Funds Released 95-96	Funds Released 96-97
1.	Nirmal 2000-Kottayam Distt.	87.50	35.00	17.50	-
2.	Tanur Block Malapuram distt.	29.48	11.13	-	5.56
3.	Pallipad Panchayat	-	10.69	-	1.34
4.	Mattatur B.P.	77.50	28.175	-	14.087
5.	Vattavada	40.02	16.38	-	8.19
6.	Vandanmedu Idduki	-	4.19	2.10	-
7.	Vengola	37.725	15.09	-	3.77
8.	Pilikode Kasarayod distt.	48.15	19.325	-	9.66
9.	Sooranadu North	119.794	41.422	2.0965	6.375
10.	West Kallana	82.294	26.337	2.0965	6.375
11.	Thurayur	-	9.56	4.78	-
12.	Thikkodi	-	10.15	5.07	-
13.	Kilikolloor	54.294	20.159	10.079	5.04

Commemorative Postage Stamps

444. SHRI RAM NAIK : Will the Minister of COMMUNICATIONS be pleased to state :

(a) whether there is a demand from various organisations including M.Ps to issue commemorative postage stamps on the occasion of birth centenary of late Finance Minister Shri C.D. Deshmukh and first Marathi Duyanapith Award winner late Shri V.S. Khandekar;

(b) if so, when was the first demand made in each case;

(c) the reasons for the non-issue of the stamps so far in each case; and

(d) the action taken by the Government to meet the demand in each case ?