

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.+228
ANSWERED ON 22.07.2024**

DEVELOPMENT OF TOURISM IN RAJASTHAN

+228 SHRI AMRA RAM:

Will the Minister of TOURISM be pleased to state:

- (a) the details of the action plans for the development of tourism in the State of Rajasthan and the time by which these are likely to be implemented; and**
- (b) the details of schemes being implemented to develop tourism in Rajasthan?**

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (b): The Ministry of Tourism through its ongoing central sector schemes of 'Swadesh Darshan' and 'Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD)' compliments the efforts of tourism infrastructure development by extending financial assistance to the State Governments/UT Administrations. Under the Swadesh Darshan scheme, the Ministry of Tourism had sanctioned 4 projects for Rs.283.47 crore as per the detail annexed. Now the Ministry has revamped this scheme as Swadesh Darshan 2.0 and has identified 57 destinations in the country for development in consultation with the State Governments including 'Bundi (Keshoraipatan)' and 'Jodhpur' in the State of Rajasthan and has sanctioned 1 project 'Spiritual Experience in Keshoraipatan' for Rs.17.37 crore. In addition, the Ministry under its PRASHAD scheme has also sanctioned a project 'Integrated Development of Pushkar/Ajmer' sanctioned for Rs.32.64 crore and has identified 'Shri Karni Mata Mandir (Bikaner), Sun Temple (Kota) and 'Malaseri Dungri (Bhilwara) for development in the scheme.

Under its scheme of 'Domestic Promotion and Publicity including Hospitality (DPPH)', the Ministry promotes various destinations and products of the country including Rajasthan through different medium such as website, social media promotions, promotional films, creatives etc.

STATEMENT IN REPLY TO PARTS (a) TO (b) OF LOK SABHA UNSTARRED QUESTION NO.+228 ANSWERED ON 22.07.2024 REGARDING DEVELOPMENT OF TOURISM IN RAJASTHAN BY SHRI AMRA RAM.

DETAIL OF PROJECTS SANCTIONED UNDER IDENTIFIED THEMATIC CIRCUITS OF SWADESH DARSHAN SCHEME IN THE STATE OF RAJASTHAN.

(Amount in ₹ crore)

S. No.	Name of the Project	Amount Sanctioned
1	Development of Sambhar Lake Town and Other Destinations in Jaipur District	50.01
2	Integrated Development of Govind Dev ji temple (Jaipur), Khatu Shyam Ji (Sikar) and Nathdwara (Rajsamand)	75.80
3	Development of Spiritual Circuit- 'Development of Churu (Salasar Balaji)- Jaipur (Shri Samodke Balaji, Ghatke Balaji, Bandheke Balaji)- Viratnagar (Bijak, Jainnasiya, Ambika Temple)- Bharatpur (Kaman Region)- Dholpur (Muchkund) - Mehndipur Balaji- Chittorgarh (Sanwaliyaji)	87.05
4	Development of Heritage Circuit Development of Rajsamand (Kumbhalgarh Fort) - Jaipur (Facade Illumination in Jaipur and Nahargarh Fort) - Jhalawar (Gagron Fort) - Chittorgarh (Chittorgarh Fort) – Jaisalmer (Jaisalmer Fort) - Hanumangarh (Gogamedi) - Udaipur (Pratap Gaurav Kendra) - Dholpur (Bagh-I-Nilofor and Purani Chawani) - Nagaur (Meera Bai Smarak, Merta) - Tonk (Sunehri Kothi)	70.61
	Total	283.47