

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.+93
ANSWERED ON 22.07.2024**

DEVELOPMENT OF ICONIC SITES IN UTTAR PRADESH

+93 SHRI RAVINDRA SHUKLA ALIAS RAVI KISHAN:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has formulated a comprehensive master plan for the development of iconic sites located in Uttar Pradesh with the help of special budgetary allocation;**
- (b) if so, the details thereof; and**
- (c) the names of the iconic places developed by the Government in Uttar Pradesh during the last three years?**

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (c): The Ministry of Tourism through its ongoing central sector schemes of 'Swadesh Darshan' compliments the efforts of tourism infrastructure development by extending financial assistance to the State Governments/UT Administrations. The Ministry has revamped the scheme of Swadesh Darshan 2.0 and has identified 57 destinations in the country for development in consultation with the State Governments/UT Administrations, including 'Prayagraj' and 'Naimisharanya' in the state of Uttar Pradesh. The scheme outlines development of destination master plan based on benchmarking, detailed gap assessment and identification of interventions and shelf of projects. Under this scheme, the Ministry of Tourism has sanctioned projects 'Vedic- wellness Experience' in Naimisharanya for Rs.15.94 Crore and Azad Park and Dekho Prayagraj Trail Experience for Rs.13.02 Crore in Uttar Pradesh.
