

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.12  
ANSWERED ON 22.07.2024**

**NEHRU TROPHY BOAT RACE**

**12 SHRI K C VENUGOPAL:**

**Will the Minister of TOURISM be pleased to state:**

- (a) whether Government has any plan to improve infrastructure for the Nehru Trophy Boat Race in Alappuzha district in the State of Kerala to enhance the event's appeal and accommodate more tourists;**
- (b) whether the Government has received any proposal from the State Government of Kerala regarding infrastructure development of the Nehru Trophy Boat Race; and**
- (c) the specific measures proposes by the Government to promote the Nehru Trophy Boat Race as a major tourist attraction at the Global level?**

**ANSWER**

**THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)**

**(a) to (c): The Ministry of Tourism under the schemes of 'Swadesh Darshan', 'National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' and 'Assistance to Central Agencies for Tourism Infrastructure Development' provides financial assistance to State Governments/Union Territory Administrations/ Central Agencies for the development of tourism related infrastructure and facilities at various tourism destinations in the country including Kerala.**

**The Government of Kerala has conveyed that the society makes all necessary arrangements and provide facilities for the proper conduct of the event, its promotion and the accommodation of tourists.**

**The Ministry has not received any proposals from the Government of Kerala for infrastructure development to attract more tourists to the Nehru Trophy boat race.**

**The Ministry promotes tourism destinations and products including Kerala in Domestic and International Markets. Promotion is carried out through initiatives including events and social media.**

**\*\*\*\*\***