

GOVERNMENT OF INDIA
MINISTRY OF CULTURE

LOK SABHA

UNSTARRED QUESTION NO.2163
ANSWERED ON 05.08.2024

PROMOTION OF UNESCO LITERATURE CITY CALICUT

2163. SHRI M K RAGHAVAN:

Will the **Minister of CULTURE** be pleased to state :-

- (a) whether the Government has any schemes and programmes to promote UNESCO Literature city Calicut as an international cultural destination; if so, the details thereof;
- (b) whether the Government through any of its agencies funds the literature programmes at Calicut city, if so, the steps taken in this regard;
- (c) whether any steps are taken to restore and promote the temple heritage at Calicut, if so, the details thereof; and
- (d) whether the Government is taking any initiatives to preserve and promote the oldest cultural practice of Calicut such as Revathi Pattathanam, if so, the details thereof?

ANSWER

THE MINISTER OF CULTURE AND TOURISM
(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) The Ministry of Culture does not have any schemes or programmes for promotion of cities as international cultural destination. However, the Ministry encourages cities to proactively apply under the UNESCO Creative Cities Network (UCCN).

The UCCN is a city sponsored initiative and its objectives are to be implemented by the concerned city itself after joining the network.

The Ministry of Culture assists the Indian National Commission for Cooperation with UNESCO (INCCU) in issuing an endorsement letter to the applicant cities, which is required to complete the application file for joining the UNESCO's Creative Cities Network.

(b) There is no separate fund specifically meant for any State/City of the country. However, the Ministry of Culture through Sahitya Akademi, an organization under the Ministry, functions to

promote literature in Indian languages and as such, has language Advisory Boards for each of the 24 Indian languages recognized by the Sahitya Akademi.

(c) No such proposal is under consideration.

(d) In order to preserve and promote the rich and diverse Intangible Cultural Heritage of India, a scheme titled “Safeguarding the Intangible Cultural Heritage and Diverse Cultural Traditions of India” is being implemented since 2013. However, there is no specific scheme for preserving cultural practice of a particular city/state.
