

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.2110
ANSWERED ON 05.08.2024**

HUNAR SE ROZGAR TAK SCHEME

2110 SHRI BASTIPATI NAGARAJU:

SHRI LAVU SRI KRISHNA DEVARAYALU:

Will the Minister of TOURISM be pleased to state:

- (a) the number of beneficiaries of the Hunar Se Rozgar Tak initiative in Andhra Pradesh State during the last five years, categorised by gender, district-wise and age group;**
- (b) the number of beneficiaries who have been trained under the initiative classified State-wise and district-wise for Andhra Pradesh State;**
- (c) the number of beneficiaries who have been placed under the initiative classified State-wise and district-wise for Andhra Pradesh State;**
- (d) whether there are any measures taken by the Government to increase participation and awareness of the Hunar Se Rozgar Tak initiative in Andhra Pradesh State; and**
- (e) if so, the details thereof and if not, the reasons therefor?**

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (e): The Ministry of Tourism conducts training courses under its "Capacity Building for Service Providers (CBSP)" scheme. These programmes includes Hunar Se Rozgar Tak (HSRT), Entrepreneurship Programme (EP), Skill Testing & Certification (ST&C), Tourism Awareness Programme (TAP), etc.

The training programmes are either conducted by the respective State Government/UT Administration and Government Institutes or through empanelled private institutes.

The State Institute of Hotel Management, Andhra Pradesh has conducted Skill Testing & Certification (ST&C) programme under CBSP scheme for 63 candidates in Andhra Pradesh.

Under the Swachta Action Plan (SAP), 1740 candidates have been sensitized. 103 candidates have been trained through the online short term courses on Heritage Tourism. 192 candidates have been trained under the Tour Guide programmes of Incredible India Tourist Facilitator Certification (IITFC) in Andhra Pradesh.

The CBSP scheme guidelines envisages, institutes conducting the courses in the country, including in the state of Andhra Pradesh, to ensure 70% placement of the pass-outs (including 20% self-employment) as per the Common Norms for fresh candidates. For publicity of the programme, the implementing organization publicize the programme by advertisement in the newspapers, on its website, through Trade associations, State Tourism Corporations, Vyapaar Mandals, interaction/workshops, talks on TV/Radio etc.
