

GOVERNMENT OF INDIA
MINISTRY OF TRIBAL AFFAIRS
LOK SABHA
UNSTARRED QUESTION NO- †1708
TO BE ANSWERED ON- 01/0/.2024

MARKET LINKAGES OF TRIBAL COOPERATIVES

†1708. SHRI PARBHUBHAI NAGARBHAI VASAVA:
SHRI BALYA MAMA SURESH GOPINATH MHATRE:

Will the Minister of TRIBAL AFFAIRS be pleased to state:

(a) the steps taken by the Government to strengthen the supply chain and market linkages of the Tribal Cooperatives; and

(b) the major achievements made in view of the said steps taken?

ANSWER

MINISTER OF STATE FOR TRIBAL AFFAIRS
(SHRI DURGADAS UIKEY)

(a) & (b): The Ministry of Tribal Affairs through its agency namely Tribal Co-operative Marketing Development Federation of India (TRIFED) is implementing the scheme 'Pradhan Mantri Janjatiya Vikas Mission' (PMJVM) wherein TRIFED provides backward linkages through empanelment of tribal artisans / suppliers for procurement of their tribal products and forward linkages through sale of their products in the market through its '*Tribes India*' outlets and e-commerce portal '*tribesindia.com*' apart from other e-marketing channels like Amazon.com, Flipkart.com, Paytm, Snapdeal.com and GeM. The details of procurement and sale made by TRIFED during the last three years are given below:

Sl. No.	Year	Procurement (Rs in Lakhs)	Sale (Rs in Lakhs)
1	2021-2022	2900.33	4342.32
2	2022-2023	1520.31	3574.09
3	2023-2024	1804.16	3607.22
