

GOVERNMENT OF INDIA
MINISTRY OF SOCIAL JUSTICE AND EMPOWERMENT
LOK SABHA

UNSTARRED QUESTION NO.495
TO BE ANSWERED ON 06.02.2024

OBJECTIVES OF NAVCHETANA PROGRAMME

495. DR. G. RANJITH REDDY:

Will the Minister of SOCIAL JUSTICE AND EMPOWERMENT be pleased to state:

- (a) the aims and objectives of Navchetana and also Memorandum of Understanding (MoU) entered into by the Government with ISKCON;
- (b) the details of schools and districts that are covered under Navchetana in the first phase in Telangana; and
- (c) the manner in which the such programme and MoU would involve in community outreach, counseling and rehabilitation of drug addicts?

ANSWER

MINISTER OF STATE FOR SOCIAL JUSTICE AND EMPOWERMENT
(SHRI A. NARAYANASWAMY)

(a): The Department of Social Justice & Empowerment has signed a MoU with the International Society of Krishna Consciousness (ISKCON) on 23rd November 2023 at New Delhi for spreading the message of Nasha Mukta Bharat Abhiyaan among the youth, women, students etc. The main objectives of the MoU are as under:

- i. To create awareness in the community- through on-ground activities & social media
- ii. Focus on higher educational institutions, university campuses and schools to make them substance free
- iii. Community Outreach & identification of dependent population
- iv. Augmentation of counselling and rehabilitation
- v. Focus on mental & physical well being of youth & adolescent

Under “Nasha Mukta Bharat Abhiyaan”, the NAVCHETNA training package is being disseminated and implemented by teachers with the aim to increase awareness and education on life skills and drugs among students in schools. The key objectives of Navchetna Modules are:

- i. Prevention and delay in the initiation of substance use among school children
- ii. Provide linkage support for children in drug use for further screening, counselling support and treatment.
- iii. Provide support to families / teachers on early signs of drug use among children and information on support available

(b): As per the information received from SCERT the name of the districts and schools identified for conducting Master Trainer's Training is attached at **annexure I**.

(c): Navchetna is a teacher driven set of modules wherein the teachers would be trained at the state, district and the school levels. The training of master trainers and training of teachers are the two types of training in this module. The District Magistrate selects 5 master trainers per district. The training is then done by the resource persons hired by the Ministry at first level that is Training of Master's Trainers and these master trainers will further train the teachers at district level for 2nd level i.e. Training of Teachers who would further impart the training to identified schools. There will be two sessions in each class and each section on Navchetna modules for students.

The number of schools to be selected by the SCERT = 100

The strength of schools to be selected = 30+ students

Under the MoU signed with International Society of Krishna Consciousness (ISKCON) on 23rd November 2023 at New Delhi for spreading the message of Nasha Mukh Bharat Abhiyaan among the youth, women, students etc. The following objective through this MoU are to be achieved:

1. To play a paramount role in Nasha Mukh Bharat Abhiyaan campaign under the eminent leadership of the spiritual/ religious leaders.
2. Giving appeals to the followers to carry the message of "SAY NO TO DRUGS" to every nook and corner of the country.
3. Give message to the youth in the schools, colleges and educational institutions about the need to take up this campaign.
4. Incorporate messages for eschewing substances abuse in discourse.
5. Conduct rallies, seminars, workshops and events in the project implementing areas.
6. Conducting awareness program through educational/ healthcare/ welfare and other institutions run by the religious/ spiritual organisations.
7. To Bring various stakeholders under the leadership of spiritual and religious leaders for a drug free community.
8. Encouraging the youth, women, self-help group and other movements under the religious/ spiritual organizations to be encouraged to lead the programs under NMBA.
9. To use the media platforms of the institutions to spread the awareness programs.
10. Conduct programs on healthy life style practice including Yoga, meditation etc through different centres under the organization.
11. Disseminate the IEC and NMBA printed materials through their souvenir shops/ stores etc.

Annexure in reply to para (ii) of Parliament Unstarred question 495 for answer on 06.02.2024

S. NO	NAME OF DISTRICT	DETAILS OF SCHOOLS
1	ALIDABAD	GOVT. HS TATIGUDA, ADILABAD
		TSMS BANGARIGUDA, ADILABAD
		ZPHS KAPPARLA, ADILABAD
		ZPHS KUCHLAPUR, ADILABAD
		ZPHS RAMNAGAR, ADILABAD
2	HYDERABAD	GHS(T) GOLCONDA
		GHS SAIDABAD
		GHS KALASIGUDA, SECUNDERABAD
		GGHS NALLAGUTTA(OLD), SECUNDERABAD
		GHS BANJARA HILLS, KHAIRTABAD ZONE
3	KHAMMAM	ZPHS KUMMINEPALLY
		ZPHS MAMUNURU
		ZPHS B. GANGARAM
		ZPHS MANGALA THANDA
		ZPHS PERUVANCHA
4	MAHABUBNAGAR	ZPHS BAHARPET KOSGI
		ZPHS MUNIOKSHAM
		ZPHS YEDIRA
		GGHS KONAPALMUR
		ZPHS SHAKAPUR ADDAKAL
5	RANGA REDDY	ZPHS DARGA, SERLLINGAMPALLY
		ZPHS KOTHAPET, KESHAMPET
		ZPHS BOYS MANCHAL
		ZPHS POTHUGAL, SHABAD(M)
		ZPHS ATTAPUR, RAJENDRANAGAR(M)
6	MEDCHAL MALKAJGIRI	ZPHS JEEDIMETLA, QUTHBULLAPUR
		ZPHS MACHABOLLARAM, ALWAL MANDAL
		ZPHS KUSHAIGUDA, KA RA MANDA
		ZPHS NEHRU NAGAR QUTHBULLAPUR
		ZPHS ALWAL MALKAJGIRI MANDAL
7	NALGONDA	ZPHS KANAGAL, KANAGAL MANDAL
		ZPHS MADUGULAPALLY, MADUGULAPALLY MANDAL
		ZPHS THEEDEDU, CHINTHAPALLY, MANDAL
		ZPHS PERKA KONDARAM, SHALIGOURARAM
		TSMS MARRIGUDA MANDAL
