

**Government of India  
Ministry of Youth Affairs & Sports  
Department of Youth Affairs**

**LOK SABHA  
UNSTARRED QUESTION NO. † 618  
TO BE ANSWERED ON 06.02.2024**

**Mera Yuva Bharat**

**† 618. SHRIMATI HEMA MALINI:**

**Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:**

- (a) Whether the Government has launched the 'Mera Yuva Bharat' (My Bharat) platform for the youth on 31<sup>st</sup> October, 2023 at Kartavya Path in New Delhi and if so, the details thereof;**
- (b) Whether the said platform has an important technology driven tool for development of youth and development under the leadership of youth; and**
- (c) The objective of the said platform is to provide equal opportunities to the youth to realise their aspirations and contribute towards making Developed India?**

**ANSWER  
THE MINISTER OF YOUTH AFFAIRS & SPORTS  
(SHRI ANURAG SINGH THAKUR)**

**(a) to (c) Mera Yuva Bharat (MY Bharat), an autonomous body has been established as an overarching enabling mechanism, powered by**

**technology, for youth development and youth led development through ‘Kartavya Bodh’ and ‘Seva Bhaav’, during the Amrit Kaal. MY Bharat is envisioned as a pivotal, technology-driven facilitator for youth development and youth-led development, with the overarching goal of providing equitable opportunities to empower the youth in realizing their aspirations and contributing to the creation of a “Viksit Bharat” (developed India), across the entire spectrum of the Government. A digital platform for MY Bharat <https://www.mybharat.gov.in/> has been developed on which the youth across the country can register and sign up for various volunteering opportunities being made available on the portal. The Leadership Development for the Youth is also envisioned through the platform by improving their leadership skills, make them social innovators, leaders in the communities and set the focus of the Government on Youth Led development and to make the Youth “active drivers” of development and not merely “passive recipients”. The envisioned phygital (physical+digital) ecosystem is to empower young individuals to become catalysts for community transformation. With access to a digital network & connection to volunteering opportunities, youth would become community change agents and nation builders allowing them to act as the "Yuva Setu", between the Government and the citizens.**

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