

**GOVERNMENT OF INDIA  
MINISTRY OF HOUSING AND URBAN AFFAIRS  
LOK SABHA  
UNSTARRED QUESTION NO. 1115  
TO BE ANSWERED ON FEBRUARY 08, 2024**

**AMPLIFI 2.0**

**NO. 1115. DR. SUKANTA MAJUMDAR:  
SHRI VINOD KUMAR SONKAR:  
SHRI BHOLA SINGH:  
SHRI RAJA AMARESHWARA NAIK:**

**Will the Minister of HOUSING AND URBAN AFFAIRS be pleased to state:**

- (a) whether the Union Government launched initiative of the Amplifi 2.0 (Assessment and Monitoring Platform for Liveable, Inclusive and Future-ready Urban India);**
- (b) if so, the details thereof;**
- (c) whether Amplifi 2.0 serves as a centralized platform aimed at aggregating raw data from various urban areas across the country and if so, the details thereof; and**
- (d) the other steps being taken by the Government to provide a comprehensive and accessible database for providing evidence-based decision-making at various administrative levels?**

**ANSWER**

**THE MINISTER OF STATE IN THE  
MINISTRY OF HOUSING AND URBAN AFFAIRS  
(SHRI KAUSHAL KISHORE)**

**(a) to (d) : Yes, Sir. Assessment and Monitoring Platform for Liveable, Inclusive and Future-ready Urban India (AMPLIFI) 2.0 acts as a centralized platform for data collection and aggregation from cities across various themes. For example, as part of the Urban Outcomes Framework 2022, data from over 200 cities on 14 sectors of 440+ parameters have been collected and made open for all stakeholders. AMPLIFI 2.0 facilitates downloadable access to data to urban administrators thereby supporting evidence-based decision-making in cities. It also enables data access to industry, startups, academia and research institutions thereby promoting market-driven solution development and collaborative work.**

**Introduction of the Data Smart Cities strategy in 2019 by the Smart Cities Mission (SCM) was a key milestone in the journey towards data-driven governance in India's cities. The strategy has helped catalyze extensive work on data-driven policies and implementation across the 100 smart cities.**

**Besides AMPLIFI 2.0, the Mission has created the India Urban Data Exchange (IUDX) as an access controlled, safe mechanism for sharing of sensitive data amongst specific entities. This has helped create innovative solutions in areas of mobility, health etc. in many Smart Cities of the country. All Mission Cities actively share non-personal data on the Government of India's open data portal.**

**Many Smart Cities have formulated City Data Polices to lay down the principles on how data should be managed and shared in Cities and to define mechanisms around data governance, protection, collaboration and innovation. Cities are able to navigate the contours of data sharing, standardization, privacy, security and ownership using their City Data Policies.**

**The Mission has created a cyber security framework which guides cities on cyber-security related issues. Besides, cities are expected to adhere to data privacy and safety protocols as laid down from time to time by the Government. Multiple rounds of training has been carried out for this purpose.**

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