

**GOVERNMENT OF INDIA  
MINISTRY OF AYUSH  
LOK SABHA  
UNSTARRED QUESTION NO-184  
ANSWERED ON 02/02/2023**

**Global Promotion of Ayurveda**

**184: SHRI DUSHYANT SINGH:**

Will the Minister of Ayush be pleased to state:

- (a) whether the Government has taken any steps to promote Ayurveda internationally and if so, the details thereof;
- (b) whether the Government has implemented any scheme/policy to attract investment in AYUSH sector;
- (c) if so, the details of the schemes for startups in the AYUSH sector;
- (d) whether the Government is planning to establish Regional Research Institute for Homoeopathy across the country; and
- (e) if so, the details thereof, State/UT-wise including Jhalawar-Baran?

**ANSWER  
THE MINISTER OF AYUSH  
(SHRI SARBANANDA SONOWAL)**

(a), (b) & (c) Yes, the steps taken by the Ministry of Ayush, Government of India to promote the Ayush system of Medicine internationally are as follows:

- Signed 24 Country to Country Memorandum of Understanding (MoUs), 46 institute-level MoUs and 15 Chair MoUs with foreign nations. Signed agreement with the World Health Organization (WHO) to establish the WHO Global Centre of Traditional Medicine in India (GCTM) in Jamnagar, Gujarat. Engaged in several bilateral and multilateral forums for cooperation on Traditional Medicine. The ministry also participates in various trade agreements by the Ministry of Commerce. Under the Central Sector Scheme for Promotion of International Co-operation in Ayush (IC Scheme) promotes Ayush at the International level and provides support to Indian Ayush Manufacturers/

Ayush Service providers to export Ayush products & services; facilitates International promotion, development and recognition of Ayush system of medicine; foster interaction of stakeholders and market development of Ayush at international level; offers 104 scholarships every year to eligible foreign nationals from 102 countries in India; and holding training workshop/symposiums.

- Signed an MoU with Invest India for the establishment of Strategic Policy and Facilitation Bureau (SPFB) for Policy- Making support, policy Bench marking, and to identify new potential domestic and foreign markets in the Ayush sector.
- The Ministry of Ayush organised a Global Ayush Investment and Innovation Summit (GAIIS), 2022 with an objective to bring together country's key startups, entrepreneurs, investors, policy makers and other national/international stakeholders for a specially curated event on innovation and make India a Global Ayush destination for entrepreneurship.
- 100% FDI is permitted through automatic route in Ayush sector.
- An Incubation Centre AIIA-iCAINE has been set up at All India Institute of Ayurveda (An autonomous organization under the Ministry of Ayush) to Support Ayush-related Start-ups and Entrepreneurs. AIIA-iCAINE has provided Mentorship and various clinical facilities to the startups at AIIA, New Delhi.

(d) & (e) Central Council for Research in Homoeopathy is an apex body for scientific research in Homoeopathy under the Ministry of Ayush and has 10 Regional Research Institutes in different states across the country i.e. Andhra Pradesh, Telangana, Assam, Himachal Pradesh, Maharashtra, Manipur, Odisha, Tripura and West Bengal (2). Presently there is no such plan to establish new Regional Research Institute under Central Council for Research in Homoeopathy.

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