

**GOVERNMENT OF INDIA
MINISTRY OF AYUSH**

**LOK SABHA
UNSTARRED QUESTION NO. 1291
TO BE ANSWERED ON 09.02.2024**

“Promotion of Ayurveda”

1291 SHRI BRIJENDRA SINGH:

Will the Minister of *Ayush* be pleased to state:

- (a) whether the Government has formulated a comprehensive strategy for promoting Ayurveda;
- (b) if so, the details thereof and if not, the reasons therefor;
- (c) whether the Government has engaged in diplomatic collaboration with other countries to include Ayurveda in international health policies and collaborations;
- (d) if so, the details thereof and if not the reasons therefor;
- (e) whether the Government has been providing support for research and development in Ayurveda to enhance its scientific credibility and acceptance in the global medical community; and
- (f) if so, the details thereof and if not, the reasons therefor?

**ANSWER
THE MINISTER OF AYUSH
(SHRI SARBANANDA SONOWAL)**

(a) & (b) With the view to fulfil the mandate of propagation of Ayush System of Healthcare, the Ministry implements a Central Sector Scheme for Promotion of Information Education and Communication (IEC) in Ayush. Under this Scheme, Ministry organises National/State level Arogya Fairs, Yoga Fests/Utsavs, Ayurveda Parvs, Celebrate important days of Ayush

system, Participate in Health fairs/melas, Exhibitions etc, Provide financial assistance for organising seminars, workshops, conferences and conduct multimedia campaigns etc. to create awareness among citizens regarding Ayush system of health care and healing.

Besides, the Ministry is implementing the Centrally Sponsored Scheme of National Ayush Mission (NAM) through State/UT Governments for development & promotion of Ayush System in the country and providing financial assistance to them as per the proposal received in their State Annual Action Plans (SAAPs). State/UT Governments may avail financial assistance by submitting proposals through State Annual Action Plans (SAAPs) as per NAM guidelines.

The Ministry of Ayush has also developed a Central Sector Scheme for Promotion of International Cooperation in Ayush (IC Scheme) under which various activities/initiatives has been undertaken or being undertaken for the promotion and propagation of Ayush including Ayurveda globally i.e. offering Ayush scholarships to foreign nationals for undertaking Ayush courses in recognized Ayush institutions in India; collaboration with Foreign Countries by signing of country level MoU for undertaking Ayush related activities on mutual interest; signing of MoUs with foreign institutes for research/academic collaboration; establishment of Ayush Chairs in Foreign Universities/Institutes; deputation of Ayush expert (short term/long term); collaboration with WHO or UN agencies for cooperation in the field of Ayush, support or organising international training; conference, seminar, expo etc. in India or abroad for promoting and strengthening awareness and interest about Ayush System of Medicine at international level; establishment of Ayush cell (center) in foreign countries to provide authentic information about Ayush system; representing Ayush in various multilateral forums like- BRICS, SCO, G20, IBSA, ASEAN, BIMSTEC etc., support for undertaking clinical research in Ayush at international level etc.

(c) & (d) The Ministry of Ayush, Government of India is continuously engaged in bilateral and multilateral dialogues with countries and forums. With the effort to propagate, promote, and recognize Ayurveda and other Ayush system of medicine, the Ministry of Ayush has signed MoUs with 23 countries i.e. Bangladesh, Hungary, Trinidad & Tobago, Malaysia, Mauritius, Mongolia, Turkmenistan, Myanmar, Germany, Iran, Sao Tome & Principe, Equatorial Guinea, Cuba, Colombia, Bolivia, Gambia, Republic of Guinea, China,

Saint Vincent & the Grenadines, Zimbabwe, Suriname, Brazil, Nepal, and WHO Headquarters, Geneva.

(e) & (f) The Ministry of Ayush, Government of India under its central Sector Scheme for Promotion of International Cooperation in Ayush (IC Scheme), has been providing support for research and development in Ayurveda to enhance its scientific credibility and acceptance in the global medical community. The Ministry also signs MoUs with the international organisations for Research Collaboration in Ayurveda. As of now, 30 MoUs are signed with international institutes for undertaking Research/Academic collaboration in Ayurveda.

To enhance its scientific credibility and acceptance in the global medical community, the Ministry of Ayush provided support to London School of Hygiene & Tropical Medicine (LSHTM), UK and Frankfurter innovationszentrum Biotechnologie GmbH (FIZ), Frankfurt, Germany for undertaking collaborative research on Ayurveda medicines through signing of agreements.

* * * * *