

GOVERNMENT OF INDIA
MINISTRY OF WOMEN AND CHILD DEVELOPMENT

LOK SABHA
UNSTARRED QUESTION NO. 2272
TO BE ANSWERED ON 15.12.2023

REGISTRATION OF ANGANWADI CENTRES ON POSHAN TRACKER-APP

2272 DR. G. RANJITH REDDY:

Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

- (a) the status of implementation of Mission 'Poshan 2.0 in the country, especially in Telangana;;
- (b) the details of functioning of Poshan Tracker App;
- (c) whether all Anganwadi Centres (AWCs) have been registered on Poshan Tracker App;
- (d) if not, the details of AWCs not registered along with reasons therefor; and
- (e) the response of UNICEF, WHO, World Bank etc ,on Poshan Tracker App?

ANSWER

MINISTER OF WOMEN AND CHILD DEVELOPMENT
(SHRIMATI SMRITI ZUBIN IRANI)

(a) Saksham Anganwadi and Poshan 2.0 (Mission Poshan 2.0) is an integrated nutrition support programme, to strengthen nutritional content, delivery, outreach and outcomes with focus on developing practices that nurture health, wellness and immunity to disease and malnutrition. Mission Poshan 2.0 is a universal self-selecting scheme available to all the beneficiaries who enrol at the AWCs. The beneficiaries under this scheme are children in the age group of 0-6 years, pregnant women and lactating mothers and Adolescent Girls between 14-18 years (North Eastern States and Aspirational Districts). Mission Poshan 2.0 is being implemented in all the 36 States/UTs covering all the districts of the country including the State of Telangana. Till date, 35,700 Anganwadi Centres and 22,28,359 beneficiaries and 35,330 Adolescent Girls aged between 14-18 years (Aspirational Districts) are registered in the State of Telangana. Moreover, 93.36% beneficiaries are Aadhar verified.

(b) to (d) IT systems have been leveraged to strengthen and bring about transparency in nutrition delivery support systems at the Anganwadi centres. The 'Poshan Tracker' application was rolled out on 1st March, 2021 as an important governance tool. The Poshan Tracker facilitates monitoring and tracking of all AWCs, AWWs and beneficiaries on defined indicators. Technology under Poshan Tracker is being leveraged for dynamic identification of stunting, wasting, under-weight prevalence among children. Further, under POSHAN Abhiyaan, for the first time, a digital revolution

was ushered in when the Anganwadi Centres were equipped with mobile devices. The mobile application has also facilitated digitization and automation of physical registers used by AWWs that helps in improving their quality of work. Poshan Tracker is available in 22 languages including Hindi and English. It has facilitated near real time data collection for Anganwadi Services such as, daily attendance, Provision of Hot Cooked Meal (HCM)/Take Home Ration (THR), Growth Measurement, ECCE, etc. The App also offers counselling videos on key behaviours and services which help disseminate messages on birth preparedness, delivery, post-natal care, breastfeeding and complementary feeding. Total 13.97 lakh Anganwadis, and 10.01 Crore beneficiaries are registered under the Poshan Tracker application as on 30th November 2023. Further, to ensure last mile tracking of service delivery SMS alerts to beneficiaries have been introduced on delivery of THR. A third party evaluation of all Centrally Sponsored Schemes in Women and Child Development Sector including Anganwadi services was conducted by NITI Aayog in 2020. The evaluation found the relevance of Anganwadi Services scheme satisfactory.

(e) UNICEF has appreciated the simplicity of Poshan Tracker application and how it has made the work of Anganwadi Workers easier; and ensured tracking of children and mothers on key health and nutrition related information.

The World Health Organisation (WHO) has applauded the efforts made by the Ministry of Women and Child Development (MoWCD) on Poshan Tracker mentioning the 'POSHAN Tracker' as one of the exemplar platforms for flawlessly collecting routine administrative data on nutrition.

During the G-20 Ministerial Conference on Women Empowerment, Poshan Tracker was also showcased and discussed. All the members were greatly impressed by the same. Moreover, it was part of the chair's statement. The members recognized the importance of deployment of technology for monitoring nutrition and health services and early childhood care service delivery for pregnant women, lactating mothers, adolescent girls and children and took note of the Poshan Tracker application, a unique digital platform which seeks to digitize data near-real time monitoring and enabling policies for targeted intervention.
