

GOVERNMENT OF INDIA
MINISTRY OF FISHERIES, ANIMAL HUSBANDRY AND DAIRYING
DEPARTMENT OF ANIMAL HUSBANDRY AND DAIRYING
LOK SABHA
UNSTARRED QUESTION NO.2585
TO BE ANSWERED ON 19TH DECEMBER 2023

NATIONAL PROGRAMME FOR DAIRY DEVELOPEMENT

2585. DR. RAMAPATI RAM TRIPATHI:

Will the Minister of **FISHERIES, ANIMAL HUSBANDRY AND DAIRYING**
मत्स्यपालन, पशुपालन और डेयरी मंत्री
be pleased to state:

- (a) the reasons for which National Programme for Dairy Development (NPDD) was restructured in 2021;
- (b) the manner in which the scheme ensures that the quality of milk and milk products is enhanced and that the share of organised procurement and processing of milk is increased;
- (c) the number of projects that have been approved and amount of funds released, project-wise to Deoria Parliamentary Constituency for the projects under NPDD scheme;
- (d) the status of all the projects in Deoria Parliamentary Constituency under the said scheme; and
- (e) the status of the projects approved for Cooperative Dairy Federation which covers the district?

ANSWER

**THE MINISTER FOR FISHERIES, ANIMAL HUSBANDRY AND DAIRYING
(SHRI PARSHOTTAM RUPALA)**

(a) & (b) Department of Animal Husbandry & Dairying (DAHD) is implementing “National Programme for Dairy Development (NPDD)” scheme across the country since Feb-2014. Based on the recommendations of the evaluating agency in the study of developmental schemes of the Department including National Programme for Dairy Development (NPDD) scheme conducted by NITI Aayog, NPDD schemes was restructured for implementation from 2021-22 to 2025-26 focusing on initiatives for improving quality, strengthening/creation of infrastructure for milk collection, chilling, processing, value addition and testing. NPDD scheme has two components:-

Component 'A' focuses towards creating/strengthening of infrastructure for quality milk testing equipment as well as primary chilling facilities.

Component 'B' (Dairying through Cooperatives) aims to increase sales of milk and dairy products, upgrading dairy processing facilities and marketing infrastructure and enhancing the capacity of producer-owned institutions.

Under NPDD scheme financial assistance is provided primarily for installation of bulk milk coolers at village level, strengthening of milk testing facilities at village and dairy plant level, certification & accreditation of dairy establishments, strengthening milk procurement, processing & marketing infrastructure etc. This ensures that the quality of milk and milk products is enhanced and that the share of organized procurement and processing of milk is increased.

(c) to (e) After restructuring of NPDD scheme in 2021, one project has been approved during 2023-24 in Uttar Pradesh covering Deoria district at a total cost of Rs.198.80 lakh (including Central Share of Rs.194.00 lakh). An amount of Rs.1.51 lakh has been allocated for Deoria Parliamentary Constituency under the project for training of farmers, dairy cooperative staffs and dairy personnel.
