

LOK SABHA
UNSTARRED QUESTION NO.2842
TO BE ANSWERED ON 20.12.2023

AUTOMATION AND DIGITALIZATION IN TEXTILE INDUSTRY

2842. SHRI JAGANNATH SARKAR:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

(a) whether the Government has any plan to support and facilitate the projected growth of Indian textiles and apparel to reach a \$350 billion market size by 2030;

(b) if so, the details thereof and if not, the reasons therefor;

(c) whether the Government has taken any steps to encourage and facilitate the adoption of automation and digitalization in the textile industry to improve processes and efficiency levels;

(d) if so, the details thereof and if not, the reasons therefor;

(e) whether the Government has taken initiatives to enhance India's competitiveness in the global cotton market; and

(f) if so, the details thereof and if not, the reasons therefor?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (श्रीमती दर्शना जरदोश)

THE MINISTER OF STATE FOR TEXTILES
(SMT. DARSHANA JARDOSH)

(a) & (b): The Government of India is implementing a number of schemes /initiatives for promotion and development of the textile sector. The major initiatives include PM Mega Integrated Textile Regions and Apparel (PM MITRA) Parks Scheme aimed at creating a modern, integrated large scale, world class industrial infrastructure including plug and play facilities, which will help in attracting investments and boosting employment generation ; Production Linked Incentive (PLI) Scheme focusing on MMF Fabric, MMF Apparel and Technical Textiles to boost large scale manufacturing and enhancing competitiveness ; National Technical Textiles Mission focusing on Research Innovation & Development, Promotion and Market Development, Skilling and Export Promotion; SAMARTH – Scheme for Capacity Building in Textile Sector with the objective providing demand driven, placement oriented, skilling program ; ATUFS to incentivize technology upgradation and modernization through capital investment subsidy for eligible investment in benchmarked textile machinery ; Silk Samagra-2 for comprehensive development of sericulture value chain ; National Handloom Development Program (NHDP) and National Handicraft Development Program (NHDP) for end to end support for handloom and handicraft sectors etc.,.

(c) & (d): Several initiatives have been taken to promote adoption of automation and digitalization in the textiles industry. Cotton Corporation of India has implemented e-auction platform to obtain competitive prices in a transparent manner. CCI has developed mobile application "Cott-Ally" to provide information to farmers on MSP. CCI has also developed Bale Identification and Traceability System to digitally identify each and every bale with a Unique Bale Identification Number and QR Code. Similarly, Central Silk Board has also been facilitating adoption of Automatic Reeling Machines, Computer Aided Textile Designing, Electronic Jacquard & Digital Printing machine for the benefit of sericulture stakeholders. Ministry has also launched an e-Commerce portal viz. indiahandmade.com to enable weavers and artisans to sell their product online by eliminating intermediaries.

(e) & (f): The Government has taken following initiatives to enhance India's competitiveness in the global cotton market:

(i) Constitution of a Textile Advisory Group as an advisory body to deliberate, recommend and facilitate inter-ministerial coordination to address issues pertaining to the entire cotton value chain including enhancing yield of cotton, crop protection measures, branding of cotton, farm mechanization & development of cotton economy by promoting advanced technologies through holistic planning from farm to fashion.
