GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA UNSTARRED QUESTION NO.†1239 ANSWERED ON 11.12.2023

PROMOTION OF TOURISM IN SHRAVASTI BALRAMPUR DISTRICT

†1239. SHRI RAMSHIROMANI VERMA:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has any blueprint for growth of places of tourist interest of Uttar Pradesh at present and in future;
- (b) if so, the details thereof;
- (c) whether the Government has constituted any Committee or survey group to promote tourism in Shravasti Balrampur district during the current year;
- (d) if so, the details including the extant status of the old places of tourist interest; and
- (e) if not, the reasons therefor?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) & (b): The Ministry of Tourism under the Schemes of "Swadesh Darshan", "National Mission on Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD)" and "Assistance to Central Agencies for Tourism Infrastructure Development" provides financial assistance to State Governments/Union Territory Administrations/Central Agencies for the development of tourism-related infrastructure and facilities to give impetus to the growth of tourism in the State of Uttar Pradesh.

The Ministry of Tourism has revamped its Swadesh Darshan Scheme as Swadesh Darshan 2.0 (SD2.0) with the objective to develop sustainable and responsible destinations following a tourist & destination centric approach. Under SD2.0, 'Prayagraj' & 'Naimisharanya' destinations have been identified for development in the State of Uttar Pradesh.

The details of projects sanctioned under the Swadesh Darshan 1.0, PRASHAD and Assistance to Central Agencies Schemes in the State of Uttar Pradesh is given at Annexure.

In addition to the above, Department of Tourism, Government of Uttar Pradesh has conveyed that in their Tourism Policy-2022, vision, guiding principles, mission, objectives and targets have been laid for identification of sites and areas which are important from the tourism point of view and have the tourism potential. In this regard, 12 tourism circuits have been defined in their policy with important tourist destinations falling under different circuits. Further, various innovative tourism activities have also been identified in the above policy such as -Thematic sectors, Spiritual/ Religious, Eco-tourism, Nature, Wildlife, Wellness and Medical tourism, Adventure tourism, MICE activities, Water based activities, Rural/village/tribal tourism, Cuisine tourism, Wedding destination tourism, Youth (Yuva) tourism etc., for the inclusive and sustainable development of the State in the field of tourism, with provisions to promote and encourage private investors, encourage more rapid private sector participation, aide creation of assets, build capacity building of tourism service providers, promote holistic, responsible and sustainable tourism ecosystem.

- (c): Department of Tourism, Government of Uttar Pradesh has informed that they have not constituted any Committee or survey group to promote tourism in Shravasti & Balrampur Districts.
- (d): Does not arise.
- (e): Department of Tourism, Government of Uttar Pradesh has conveyed that they have constituted 'District Tourism and Culture Council' at District level all over the State of Uttar Pradesh for identifying tourism potential aspects. In relation to that on priority basis and according to budget availability, projects for providing/ upgradation of tourism infrastructure/basic amenities are identified in various districts of Uttar Pradesh including Shravasti and Balrampur.

(Rs. in Crore)

STATEMENT IN REPLY TO PARTS (a) AND (b) OF LOK SABHA UNSTARRED QUESTION NO.†1239 ANSWERED ON 11.12.2023 REGARDING PROMOTION OF TOURISM IN SHRAVASTI BALRAMPUR DISTRICT BY SHRI RAMSHIROMANI VERMA.

Swadesh Darshan Scheme

SI.	State	Circuit/	Name of the Project	Amount
_	State		Name of the Project	
No.		Sanction Year		Sanctioned
1.	Uttar	Buddhist	Development of Srawasti,	87.89
	Pradesh	Circuit	Kushinagar & Kapilwastu	
		2016-17		
2.	Uttar	Ramayana	Development of Chitrakoot	69.45
	Pradesh	Circuit	and Shringverpur	
		2016-17		
3.	Uttar	Spiritual	Development of	71.91
	Pradesh	Circuit	Shahjahanpur-Basti- Ahar-	
		2016-17	Aligharh-Kasgunj-Sarosi-	
			Pratapgarh-Unnao-	
			Kaushambi- Mirzapur-	
			Gorakpur- Kairana-	
			DoamrFiyagunj- Bagpat-	
			Barabanki- Azamgarh	
4.	Uttar	Spiritual	Development of Bijnor-	67.51
	Pradesh	Circuit	Meerut- Kanpur- Kanpur	
		2016-17	Dehat- Banda- Ghazipur-	
			Salempur- Ghosi- Balia-	
			Ambedkar Nagar- Aligarh-	
			Fatehpur- Deoria- Mahoba-	
			Sonbhadra- Chandauli-	
			Mishrikh- Bhadohi	
5.	Uttar	Heritage	Development of Kalinjar Fort	33.92
	Pradesh	Circuit	(Banda)- MarharDham	
		2016-17	(SantKabir Nagar)-	
			ChauriChaura, Shaheed Sthal (Fatehpur)- Mavahar	
			Sthal (Fatehpur)- Mavahar Sthal (Ghosi)- Shaheed	
			Smarak (Meerut)	
6.	Uttar	Ramayana	Development of Ayodhya	127.21
U.	Pradesh	Circuit	Development of Ayounya	121.21
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7.	Uttar Pradesh	Spiritual Circuit 2018-19	Development of Jewar-Dadri- Sikandrabad-Noida-Khurja- Banda	12.03
8.	Uttar Pradesh	Spiritual Circuit 2018-19	Development of Gorakhnath Temple (Gorakhpur), Devipattan Temple (Balrampur) and Vatvashni Temple (Domariyagunj)	18.30
9.	UP & Bihar	Wayside Amenities 2018-19	Development of Wayside Amenities in Uttar Pradesh and Bihar at Varanasi- Gaya; Kushinagar- Gaya- Kushinagar in collaboration with MoRTH	15.07

PRASHAD Scheme

(Rs. in Crore)

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SI. No.	State	Name of the Project	Year of Sanction	Approved Cost
1.	Uttar Pradesh	Development of Mathura- Vrindavan as Mega Tourist Circuit (Ph-II)	2014-15	10.98
2.	Uttar Pradesh	Construction of Tourist Facilitation Centre at Vrindavan	2014-15	9.36
3.	Uttar Pradesh	Development of Varanasi –Phase –	2015-16	18.72
4.	Uttar Pradesh	River Cruise Tourism in Ganga, Varanasi	2017-18	9.02
5.	Uttar Pradesh	Development of Varanasi – Phase	2017-18	44.60
6.	Uttar Pradesh	Development of Infrastructure facilities at Govardhan	2018-19	39.74

Assistance to Central Agencies for Tourism Infrastructure Development Scheme

(Rs. in Crore)

SI. No.	State	Name of Project	Year	Central Agency	Amount Sanctioned
1.	Uttar Pradesh	Joint Development of Tourist Amenities at Agra Cantt. Railway Station in Association with Ministry of	2013- 14	M/o Railways	5.05

		Railways			
2.	Uttar Pradesh	Joint Development of Tourist Amenities at Rae- Bareli Railway Station in Association with Ministry of Railway		M/o Railways	4.44
3.	Uttar Pradesh	Illumination of monuments in Varanasi/Sarnath (Dhamekh Stupa in SarnathChaukhandi Stupa in Sarnath, Tomb of Lalkan in Sarnath and Man Mahal in Banaras)	2014- 15	ITDC	5.12
4.	Uttar Pradesh	Illumination of three monuments in Varanasi, Uttar Pradesh-: 1. Dashashwamedh Ghat to Darbanga Ghat (stretch of 300 m) 2. Tulsi Manas Mandir 3. Sarnath Museum	2017- 18	CPWD	2.94
