

GOVERNMENT OF INDIA  
MINISTRY OF FOOD PROCESSING INDUSTRIES  
**LOK SABHA**  
**UNSTARRED QUESTION NO. 1524**  
ANSWERED ON 12<sup>TH</sup> DECEMBER, 2023

**EXPORT OF MILLETS PROCESSED FOOD**

**1524. SHRI VISHNU DATT SHARMA:**

Will the Minister of **FOOD PROCESSING INDUSTRIES** be pleased to state:

- (a) whether the Government has taken any steps to increase export of Millets Processed Food from the State of Madhya Pradesh, as agro-climatic conditions of the State are very much suitable for millets cultivation;
- (b) If so, the details thereof; and
- (c) if not, the reasons therefor?

**ANSWER**

**THE MINISTER OF FOOD PROCESSING INDUSTRIES**  
**(SHRI PASHUPATI KUMAR PARAS)**

(a) to (c): The Agricultural and Processed Food Products Export Development Authority (APEDA) is mandated to promote the export of millets and millet-based food products, offering support through export promotion initiatives, quality, and market development. APEDA's initiatives encompass capacity building, virtual buyer-seller meets, a dedicated millet web portal, and a global marketing campaign with e-catalogues. Collaborations with start-ups, institutions, and international entities, along with the establishment of an Export Promotion Forum (EPF), have also contributed to the promotion of millet-based food product exports.

The Ministry of Food Processing Industries (MoFPI) has allocated ₹800 Crore under the Production Linked Incentive Scheme for Millet Based Products (PLISMBP) to boost millet usage in Ready to Cook/Ready to Eat (RTC/RTE) items, enhancing value addition and sales. Thirty applications, including those from Madhya Pradesh, have been approved under this scheme. Millets-based food processing industries are also eligible to avail benefits under MoFPI's schemes like Pradhan Mantri Formalization of Micro Food Processing Enterprises (PMFME) and Pradhan Mantri Kisan SAMPADA Yojana (PMKSY). PMFME adopts an ODOP approach; in Madhya Pradesh, Balaghat, Bhind, Dindori, and Mandla focus on millets. MoFPI hosted the second edition of 'World Food India 2023' from 3<sup>rd</sup> to 5<sup>th</sup> November in New Delhi. With participation from numerous international exhibitors and this event provided a platform for the millets-based food industry to showcase products globally and promote millet-based products in international buyers.

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