

LOK SABHA
UNSTARRED QUESTION NO. 1624
TO BE ANSWERED ON 13.12.2023

E-REGISTRATION PORTAL

1624. SHRI SANJAY SADASHIVRAO MANDLIK:
SHRI SUDHEER GUPTA:
SHRI DHAIRYASHEEL SAMBHAJIRAO MANE:
SHRI SHRIRANG APPA BARNE:
SHRI PRATAPRAO JADHAV:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

- (a) whether the Government has launched the E-Registration portal;
- (b) if so, the aims and objectives of launching the said portal;
- (c) whether the Government has organized a Sari Walkathon in Mumbai to promote the spirit of traditional textile and support the idea of vocal for local;
- (d) if so, the details thereof and the series of events/activities planned; and
- (e) the details of other steps taken by the Government to promote traditional clothing in the country to give boost to domestic apparel market and Micro, Small and Medium enterprises?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (श्रीमती दर्शना जरदोश)
THE MINISTER OF STATE FOR TEXTILES
(SMT. DARSHANA JARDOSH)

(a) to (d): The E-Registration portal (www.sariwalkathon.in) has been launched to facilitate participants to register for “One Bharat Sari Walkathon”. The event aims to promote “Unity in Diversity” and the handloom sari culture in India by inviting participation of women across the country to showcase their traditional saris. This will also help in promoting traditional textiles & support the idea of “Vocal for Local”, awareness about fitness among women and women empowerment.

A Sari Walkathon was held on 10.12.2023 in Mumbai. Hon’ble Minister of Textiles, Hon’ble Minister of State for Textiles and Hon’ble Member of Parliament jointly flagged off “One Bharat Sari Walkathon”. Thousands of women from all walks of life participated in the event. A sari draping workshop was also organized and participants visited the Gandhi Shilp Bazaar focusing on exhibition cum sale of handloom & handicrafts products, thematic display and live demonstration of looms.

(e): Ministry of Textiles is implementing following schemes for promotion of traditional clothing i.e. handlooms and welfare of handloom weavers across the country:

- National Handloom Development Programme (NHDP)
- Raw Material Supply Scheme (RMSS)

Under the above schemes, financial assistance is provided to the eligible handloom agencies/weavers for raw materials, common infrastructure development, marketing of handloom products in domestic/overseas markets, loans on concessional rates etc. The schemes aim at increasing productivity by providing improved looms & accessories to the handloom weavers, skill up gradation through training programmes, design innovation & product diversification by engaging designers, production of varieties of handloom products.
