

- (d) if so, the reasons for failure of these services; and
 (e) the steps being taken by the Government to promote the products, sources familiar with the development?

THE MINISTER OF STATE IN THE MINISTRY OF COMMUNICATIONS (SHRI KABINDRA PURKAYASTHA):

(a) Yes, Sir.

(b) In Service have been introduced recently at Indore in M.P., Telecom Circle.

(c) No, Sir.

(d) Not applicable in view of (c) above.

(e) Action is being taken to appoint marketing agents for promoting these services.

Criteria for Approval of T.V. Serials

1769. SHRI RAMKRISHNA BABA PATIL:

SHRIMATI RANEE NARAH:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the criteria followed for the selection of TV serials by Doordarshan;

(b) whether several TV serials which were being telecast have been asked to wind up the episodes suddenly; and

(c) if so, the reasons therefor?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI MUKHTAR NAQVI): (a) Prasar Bharati has laid down the following broad criteria for selection of TV serials under Doordarshan's commissioned programme scheme:-

(i) Relevance of the story, theme or subject to the needs of Doordarshan;

(ii) Treatment of the subject/storyline;

(iii) Conformity to the telecast code; and

(iv) Track records of the Director, Executive Producer, Writer, crew etc.

In so far as sponsored programmes are concerned, Doordarshan endeavours to approve programmes which propagate high social values combined with wholesome entertainment.

(b) No, Sir.

(c) Does not arise.

Officers on Training

1770. SHRI GORDHANBHAI JADAVBHAI JAVIYA: Will the PRIME MINISTER be pleased to state:

(a) the number of Central Government Officers sent abroad for training during each of the last three years, Department-wise;

(b) whether such kind of training is not available in our country;

(c) if not, the reasons therefor;

(d) whether the Government propose to arrange such type of training in the country; and

(e) if so, the details thereof?

THE MINISTER OF STATE IN THE MINISTRY OF PERSONNEL, PUBLIC GRIEVANCES AND PENSIONS AND MINISTER OF STATE IN THE MINISTRY OF FINANCE (BANKING, REVENUE AND INSURANCE) (SHRI KADAMBUR M.R. JANARTHANAN): (a) The information on the number of Central Government officers deputed for training abroad under Technical Cooperation Programme, during the last three years is given in the enclosed Statement.

(b) to (e) The various Central Ministries/Departments and the Public Sector Undertakings depute the majority of their personnel to training relevant for them in the training institutions within the country only. The kinds of foreign training for which the officers are deputed, however, provide a very different environment and exposure from that available from the various training programmes conducted within the country. Officers deputed to such training abroad get the benefit of interaction with the participants from other countries as also get exposed to the latest public service reforms in the developed countries. The training institutions within the country may not be able to replicate or substitute the training for which the officers are deputed abroad.

Statement

Number of Central Government Officers deputed for Training Abroad during the last three years under Technical Cooperation Programme

Name of Ministry/Department	Year		
	1995	1996	1997
1	2	3	4
D/o Personnel & Training	121	136	128
M/o Home Affairs	34	28	22