

1	2	3	4	5
Trains from Delhi				
2618 Mangala Express	—	28	52	612
2432 Rajdhani Express	12	64	119	—
Trains Towards Delhi				
2617 Mangala Express	—	4	—	16
2431 Rajdhani Express	4	30	60	—
Trains Towards Mumbai				
0112 Konkan-Kanya Express	—	29	49	219
2620 Matsyagandha Express	—	2	1	4
6636 Netravati Express	—	—	2	34

Publicity

3437. SHRI P.S. GADHAVI : Will the Minister of TOURISM be pleased to state:

(a) the criteria adopted by the Government for placing orders of advertisements like printing of brochures, pamphlets, promotional materials, making of films and CD-Roms on place of tourist attractions in the country;

(b) the name of the firms/organisations which have been entrusted the above work during the last three years; and

(c) the annual expenditure incurred thereon?

THE MINISTER OF STATE IN THE MINISTRY OF TOURISM (SHRI OMAK APANG) : (a) The Ministry of Tourism maintains a list of empanelled agencies for production of publicity material. Suitable agencies have

been empanelled on the basis of their expertise and past experience for executing such jobs through an open tender. Quotations are invited from all empanelled agencies for production of promotional materials including brochures, folders and films. The order is placed on the basis of competitive rates quoted by and technical merit of the Empanelled Agencies.

(b) The firms/organisations entrusted with the job of printing/producing publicity material in the last three years is given in the statement attached.

(c) The annual expenditure incurred on Production of the publicity material for the last three years is given below :

1995-96	Rs. 1,61,16,422.00
1996-97	Rs. 1,37,59,514.00
1997-98	Rs. 2,25,82,139.00

Statement

The Names of the Firms/Organisations which were entrusted with the work regarding production material in 1995-96, 1996-97 and 1997-98 are given hereunder

1995-96

1. M/s Cross Section Publications
2. M/s Visual Communications
3. ITDC
4. M/s Benoy K. Behl Films
5. M/s Mediant Films Pvt. Ltd.
6. M/s TTK Pharma Ltd.,
7. M/s Tringol Communications
8. M/s Moving Pictures Co. (I) Pvt. Ltd.
9. M/s Cinemat Productions
10. M/s Hindustan Thompson Associates Ltd.
11. M/s Bhagwati Printers
12. M/s Alaknanda Advertising
13. M/s Appeal Advertising
14. M/s Vision & Images Advertising

1996-97

1. M/s Cross Section Publications
2. M/s Benoy K. Behl Films
3. M/s Media Films Pvt. Ltd.
4. M/s Appeal Advertising
5. M/s T.T.K. Pharma
6. M/s R.K. Visions
7. M/s Bharat Marketing & Advertising
8. M/s Visual Communications

9. M/s J.S. Productions
10. M/s Chiranjan Advertising
11. M/s Ultra Advertising
12. M/s Alaknanda Advertising
13. M/s Rahul Arts & Prints

1997-98

1. M/s Chiranjan Advertising
2. M/s Rahul Arts & Prints
3. M/s Cross Section Publications
4. M/s Bharat Marketing Advertising
5. M/s Visual Communications
6. M/s Appeal Advertising
7. M/s M.J. International
8. ITDC
9. M/s Newfield Advertising
10. M/s Empower
11. M/s Mime
12. M/s AIM TV

Construction of Road Over Bridges

3438. SHRI MULLAPALLY RAMACHANDRAN :
SHRI G.M. BANATWALLA :

Will the Minister of RAILWAYS be pleased to state:

(a) whether the Governmen of Kerala has requested the Union Government to include all the railway level crossings between Calicut to Cannanore in Kerala for construction of over bridges in the state on cost sharing basis in the coming financial year;

(b) if so, the details thereof; and