

**(b) Ministry of Rural Areas and Employment**

- (1) Desert Development Programme (DDP).
- (2) Drought Prone Areas Programme (DPAP).
- (3) Jawahar Rojgar Yojana.
- (4) Integrated Wastelands Development Projects Scheme.
- (5) Employment Assurance Scheme.

**(c) Ministry of Agriculture**

- (1) Soil Conservation in the Catchment of River Valley Projects.
- (2) Integrated Watershed Management in the catchments of Flood Prone Rivers of Indo-Gangetic basin.

**Education to Poor Sections of Society**

5678. SHRI MITRASEN YADAV: Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:

(a) whether the Government propose to take any steps to make available employment oriented education particularly technical education to the children belonging to the poor sections of society;

(b) if so, the details thereof; and

(c) if not, the reasons therefor?

THE MINISTER OF HUMAN RESOURCE DEVELOPMENT AND MINISTER OF SCIENCE AND TECHNOLOGY (DR. MURLI MANOHAR JOSHI): (a) to (c) Technical Education is mostly job oriented. Under the scheme of Community Polytechnics, training is specially geared to the needs of the unemployed/Under employed youths, school/college drops-outs, the under-privileged and disadvantaged including women, minorities and the weaker sections of the society. At the degree and diploma level, admissions to Technical Education programmes are made generally through Entrance Examination. Several Central Government Institutions also provide merit-cum-means scholarships for the poorer sections of the society. Nationalised Bank also consider loan facilities for students in technical institutions.

[English]

**Portrayal of Women on Doordarshan**

5679. SHRI CHETAN CHAUHAN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether there is any proposal to telecast more women oriented programmes;

(b) if so, the details thereof;

(c) whether guidelines regarding positive portrayal of women have been finalised;

(d) if so, the details thereof; and

(e) if not, the reasons therefor?

THE MINISTER OF INFORMATION AND BROADCASTING AND MINISTER OF COMMUNICATIONS (SHRIMATI SUSHMA SWARAJ): (a) and (b) Doordarshan telecasts a large number of programmes on women oriented themes on the National Network and also from Regional Networks. If further proposals are received, they will be considered on merit.

(c) and (d) Doordarshan Code and the Code for Commercial Advertising for Doordarshan already contain guidelines on portrayal of women. These guidelines *inter alia* stipulate that women must not be portrayed in a manner that emphasises passive, submissive qualities and encourages them to play a subordinate, secondary role in the family and society. Rather Doordarshan shows women in a positive manner and programmes on empowering women are also telecast on Doordarshan to create healthy environment.

(e) Does not arise.

**Exchange of Constituencies**

5680. SHRI N.K. PREMCHANDRAN: Will the Minister of LAW, JUSTICE AND COMPANY AFFAIRS be pleased to state: