

**Setting up of a Scooter Plant in Public Sector**

257. SHRI G. VENKATASWAMY :  
 SHRI NARYANAN :  
 SHRI KOLAI BIRUA :  
 SHRI MAYAVAN :  
 SHRI DHANDAPANI :  
 SHRI MRITUNJAY PRASAD :  
 SHRI N.R. LASKAR :  
 SHRI N. R. DEOGHARE :  
 SHRI RAM AVTAR SHARMA :  
 SHRI MUHAMMAD SHERIFF :

Will the Minister of INDUSTRIAL DEVELOPMENT AND INTERNAL TRADE be pleased to state :

(a) whether Government have decided to set up a scooter manufacturing unit in the public sector ;

(b) if so, when and where this unit is to be set up ; and

(c) the total amount of money required to be invested in the project ?

THE DEPUTY MINISTER IN THE MINISTRY OF INDUSTRIAL DEVELOPMENT AND INTERNAL TRADE (SHRI M.R. KRISHNA) : (a). Yes, Sir.

(b) The question of location of the proposed public sector project has not yet been considered. It is not possible to indicate at this stage the time by which the proposed project would be set up.

(c) It is estimated that the capital cost of a plant with an annual production capacity of around 1,00,000 scooters would be of the order of Rs. 10 to 12 crores.

**Earning from Commercial Advertising by Zonal Railways**

258. SHRI G. VENKATASWAMY : Will the Minister of RAILWAYS be pleased to state :

(a) the total amount of revenues earned by the nine Zonal Railways from

commercial advertising during the last fiscal year ; and

(b) the steps taken or proposed to be taken to increase these revenues ?

THE MINISTER OF RAILWAYS (SHRI NANDA) : (a) Rs. 75,39,385.

(b) Some of the steps taken to increase revenue are :

- (i) Organizational set-up on the Railways has been strengthened. Six Zonal Railways with headquarters in metropolitan cities have each a full-time Commercial Publicity Officer whose main job is to secure more advertising business for the Railways.
- (ii) Rates have been standardized for posters, plates and painted boards; advertisements inside carriages, signs below clocks, cinema house poster boards and reverse of passenger tickets.
- (iii) Provision has been made for the signing of bulk contracts upto a maximum of 3 years for all Railways.
- (iv) Targets of earnings for each Zonal Railway are laid down by Railway Board from time to time.
- (v) Upward revision of rates has been made keeping in view the market conditions. Revised rates will come into force with effect from 1.8.70.
- (vi) Meetings are held with representatives of advertising agencies and canvassers and advertising agents from time to time.
- (vii) The Chairman of the Railway Board has, in a communication, called upon General Managers of Zonal Railways to take steps to

improve after-sales service and streamline procedures with a view to attracting more business.

**Consumption of Diesel oil by Railways**

259. SHRI G. VENKATASWAMY: Will the Minister of RAILWAYS be pleased to state:

(a) the total Kilolitres diesel oil consumed by the Railways every year;

(b) the cost of the oil thus consumed as compared to the cost of coal;

(c) whether there is any proposal to reduce the consumption of diesel oil in the near future; and

(d) the total saving likely to be effected as a result thereof ?

THE MINISTER OF RAILWAYS (SHRI NANDA): (a) and (b). A statement showing the yearwise consumption of diesel oil and coal consumed during the years 1966-67, 1967-68 and 1968-69 is attached.

(c) A special drive has been launched to effect economy in the consumption of all type of fuels including diesel oil.

(d) It is too early to estimate the likely savings.

*Statement*

	1966-67	1967-68	1968-69
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(i) Total quantity of diesel oil consumed (in kilolitres)	373,373	431,970	490,818
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(ii) Cost of diesel oil consumed. (in crores of rupees)	26.50	33.80	39.2 <sup>3</sup>
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(iii) Cost of coal consumed. (in crore of rupees)	89.42	98.17	103.88
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**Black - Listing of Firms**

260. SHRI PREM CHAND VERMA: SHRI BHOLA NATH MASTER:

Will the Minister of STEEL AND HEAVY ENGINEERING be pleased to state:

(a) what success has been made by the Heavy Engineering Corporation, Ranchi with regard to the assurances given by Government in the Lok Sabha from time to time that the Corporation had been making progress and improvement and that it would soon be out of losses;

(b) what losses or profits do the Balance Sheets of the Corporation for the years ending 31st March, 1969 and 31st March, 1970 show; and

(c) the total amount of loss incurred by the Corporation upto date;

(d) the estimates for the year 1970-71; and

(e) upto what time the Corporation had already received orders and what steps are being taken in this connection?

THE DEPUTY MINISTER IN THE MINISTRY OF STEEL AND HEAVY ENGINEERING (SHRI MOHD. SHAFI QURESHI): (a) As stated on earlier occasions, the production build-up in the plants has not yet reached the rated capacity. The following is the production in the three plants of the company during 1968-69 and 1969-70 and the production programme for 1970-71: