that the engineering industry has been worst hit in the current phase of recession; and

(b) if so, the steps taken by Government in this regard?

THE MINISTER OF INDUSTRIAL DEVELOPMENT AND COMPANY AFFAIRS (SHRI F. A. AHMED):
(a) Presumably the reference is to a brochure entitled "Industrial Recession-Causes & Cures" issued by the Federation of Indian Chambers of Commerce & Industry sometime back, a copy of which was obtained from them.

(b) The steps taken to counter the effect of recession on industrial production include the review of the various developmental programmes including that of Railways with a view to reviving the demand for capital goods to extent possible; encouraging diversification in the manufacturing programmes of the affected industries, emphasis on the development regular export markets through stronger marketing structures both for the public and private sectors: banning of imports to the extent the indigenous capacity can meet the requirements, including a review of imports already authorised but not irrevocably committed and announcement of a liberalised credit policy in a bid to counter the recessionary trends in the industry.

## Indo--German Conference on Trade

## 1238. SHRI T. D. RAMABADRAN: SHRI ANBUCHEZHIAN:

Will the Minister of COMMERCE be pleased to state:

- (a) whether it is a fact that a five day Indo-German Conference on export management and promotion was held in Bombay During January. 1968;
- (b) if so, the number of delegates who attended the Conference:
- (c) the subject discussed therein;
  - (d) the achievements thereof?

THE DEPUTY MINISTER IN THE MINISTRY OF COMMERCE (SHRI MOHD. SHAFI QURESHI): (a) Yes, Sir.

- (b) About 135 delegates are reported to have participated.
- (c) Following subjects were discussed.
  - (i) Principles of foreign trade.
  - (ii)Export Promotional organisations in Germany and India.
  - (iii) How German and Indian firms organise their exports.
  - (iv) Problems of conditioning exports; marketing and cataloguing.
  - (v) Export Promotion in the field of agriculture.
  - (vi) Problems of conditioning exports-packaging, handling & transportation.
  - (vii) Training in the field of exports.
  - (viii) Competition in exports and joint ventures for export promotion.
    - (ix) Short term and long term policies for export.
    - (x) Role of publicity and public relations in export promotion.
  - (d) The Conference succeeded in focusing attention on some of the problems of our bilateral trade with Federal Republic of Germany. Some interesting suggestions have also been made on ways and means to strengthen the trade exchanges.

## Ms. Bennett Coleman and Company Ltd.

1239. SHRI UMANATH: SHRIMATI SUSEELA GO-PALAN: SHRI P. GOPALAN: SHRI E. K. NAYANAR:

Will the Minister of INDUSTRIAL DEVELOPMENT AND COMPANY AFFAIRS be pleased to state:

(a) whether Shri S. P. Chopra Chartered Accountant appointed in April,