

provide transport services in more than one State, the trucking organisation of the Central Government in the Assam-North Bengal area, which is at present being operated departmentally, is proposed to be incorporated as a limited company under the Companies Act, 1956. The State Governments of Assam, Bihar and West Bengal will be admitted as shareholders of the company if and when they want to join it.

2. A proposal for the amendment of the Road Transport Corporations Act, 1950, to enable the establishment of a Corporation by the Central Government is also under consideration.

Shri Sham Lal Saraf: May I know how soon the Corporation will start functioning?

Shri Raj Bahadur: The trucking organisation has been started as a departmental venture to begin with. It started working in November last. Ever since then, we have tried to use the fleet it has. In course of time, we also propose to convert it into a Corporation. It is, at present, proposed to be run as a limited company.

Shri Sham Lal Saraf: May I know what percentage of the total load is being carried by this organisation? Secondly, may I also know what is the total number of fleet that is being run by them?

Shri Raj Bahadur: I think the hon. Member wants me to tell him the total volume of traffic on road. That may not be possible to give. But I can give him the number of vehicles that he asked for. We have 69 vehicles. Out of these, 10 have been commissioned to the Additional Chief Engineer for certain important road works. The remaining 59 have been operated by this organisation.

Shri U. M. Trivedi: Has the Government considered that it would be very fruitful to have an all-India Transport Corporation on the same lines as that of Assam and Bengal?

Shri Raj Bahadur: That is a suggestion.

Mr. Speaker: That suggestion might be considered.

Shri S. C. Samanta: May I know who will be the participants in this Corporation? May I know whether private parties will also be admitted?

Shri Raj Bahadur: As I said, it is proposed to be run as a joint stock company in which the partners will be the Central Government, the Governments of Assam, Bihar and West Bengal as and when they choose to come and participate.

Consumer Co-operative Stores

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4707. { **Shri Kolla Venkaiah:**
Shri G. Mohanty:
Shri Sivmurthi Swamy:
Shri Onkar Lal Berwa:
Shrimati Sashank Manjari:
Shri Dhuleshwar Meena:
Shri Ramachandra Ulaka:

Will the Minister of Community Development and Cooperation be pleased to state:

(a) the names of the towns selected for organising consumer cooperative stores under Central Scheme in 1963-64;

(b) whether the stores in towns which came under the Central Scheme in 1962-63 have started functioning;

(c) the number of people benefited by each store; and

(d) the average monthly turnover of each store since October 1962?

The Deputy Minister in the Ministry of Community Development and Cooperation (Shri Shyam Dhar Misra):

(a) A statement is laid on the table of the House. [Placed in Library, See No. LT-1745/63]

(b) Out of 77 Wholesale stores and 848 primary units set up during 1962-63 under the Central Scheme, 70 wholesale stores and about 800 primary units have started functioning.

(c) As the consumers stores cater to the needs of members as well as to non-members, information relating to the total number of persons benefited is not available.

(d) A statement is laid on the table of the House. [Placed in Library, See No. LT-1745/63].

Shri Kolla Venkaiah: May I know whether the Government is aware of the dissatisfaction over the defective functioning of these stores?

Shri Shyam Dhar Misra: The stores have started only during the last five or six months. Only an organisational structure has come up. In certain States they are working very well. In certain States where the cooperative movement is weak, they are weak. There might be certain deficiencies.

Shri Kolla Venkaiah: What are the steps that the Government have taken to improve the functioning of the stores where they are defective and how many years will it take to cover all the important towns according to the scheme?

Shri Shyam Dhar Misra: Coming to the last portion of the question, I must say that during this financial year we will cover all towns having a population of over 50,000. We will have about 250 wholesale societies and 4000 small cooperative retail societies. As regards the steps to be taken to improve the deficiencies, we have secured the supplies from governmental organisations, supplies from public undertakings, supplies from individuals and we are trying to take up organisational, financial and other questions and trying to rectify the defects.

Shri Ramachandra Ulaka: May I know how many people in Orissa have actually been benefited by the scheme during 1962-63 and 1963-64 and what is the cost of the scheme during the Third Plan?

Shri Shyam Dhar Misra: I can only give the number of stores that are to be opened in Orissa. The number of

stores to be opened is as follows: 4 wholesale stores, and 80 primary stores. The present indications are that each of the primary stores will have about 200 members. That is the present position, but our idea is that each store will have a minimum of 500 members. But, besides these members, other non-members are also benefited.

Shri Inder J. Malhotra: May I know the total amount given to these stores by way of loans, grants or subsidies?

Shri Shyam Dhar Misra: The scheme is for Rs. 10 crores, all Centrally sponsored, including subsidy and including loans. As against this, a sum of about Rs. 2 crores was given last year, that is, during the financial year 1962-63. About Rs. 6 crores odd is to be given during this year, and as and when requests are received, the amount is being given.

Shri Tyagi: What is the percentage of Government help by way of loan or grant in relation to the capital invested by these co-operative stores?

Shri Shyam Dhar Misra: Out of Rs. 4,10,000 to be given to a wholesale store and to the related societies, about Rs. 4 lakhs is the loan, and only Rs. 10,000 is the managerial subsidy. The loan is for the working capital, for the share capital and for godowns. Under godowns, there is about 12½ per cent, if I am correct, for. . . .

Shri Tyagi: I wanted to know the proportion of this amount to the capital invested by the co-operators themselves. Is there any proportion fixed?

Shri Shyam Dhar Misra: It has been worked out but with this amount, these stores will be able to make purchases and sales worth about Rs. 40 to 48 lakhs.

Shri Tyagi rose—

Shri Shyam Dhar Misra: I am coming to the point raised by Shri Tyagi. As regards the total capital invested by the co-operatives, the

contribution to the share capital is to the extent of Rs. 1 lakh. Besides this, they have their own resources, as in the case of Madras and Maharashtra, where the co-operative structure is very strong; they have Rs. 10 lakhs or Rs. 12 lakhs on their own. But in weaker States I would say that the quantum is very small.

Shri Tyagi: My question has not been replied to. I wanted to know the proportion.

Mr. Speaker: The Deputy Minister said that he was coming to that.

Shri Inder J. Malhotra: But he has not come to that at all.

Shri Tyagi: I wanted to know the percentage in relation to the private capital.

Mr. Speaker: Perhaps, the Deputy Minister is not in a position to give it at this time.

Shri Mohammad Elias: May I know the number of consumer co-operative stores opened for industrial workers in the factories up till now throughout the country?

Shri Shyam Dhar Mishra: I have got the statement, and I shall read out from that.

Mr. Speaker: He wants the number only.

Shri Shyam Dhar Mishra: It is given in the statement, and I shall read it out. The progress under the Labour Ministry's scheme for consumer goods is as follows; about 318 consumer stores amongst the industrial workers in the private sector, 240 stores for workers in the public sector, 100 stores among coal mine workers, and 10 stores among the mine workers have been organised under the scheme of the Labour Ministry for the organisation of the consumer stores.

Shri Jashvant Mehta: Government have taken this measure for ensuring price stabilisation. The statement laid on the Table mentions the number of stores working in 1962-63 and also the plan for 1963-64. May I

know how many cities with a population of 50,000 will still be left out even after 1963-64? May I also know whether any programme has been drawn up or any time-limit has been fixed for covering all cities with a population of 50,000?

Shri Shyam Dhar Misra: We have only 250 cities in this country which have a population of 50,000 and above. As I said, the idea is that we shall have the stores by the end of this financial year. The number may be between 200 and 250, and so, we shall cover almost all the cities with population above 50,000.

Dr. Sarojini Mahishi: May I know whether these consumer co-operative societies have come into existence mainly on the initiative taken by the non-official consumers or on the initiative taken by the officials?

Shri Shyam Dhar Misra: It is both; there is initiative from the State, because it is a Centrally sponsored scheme, and help and organisation have also come from the non-officials. It depends upon the relative growth of the co-operative sector in each State.

श्री भोकार लाल बेरवा : क्या मंत्री-महोदय को यह भी सूचना मिली है कि उप-भोक्ता सहकारी भंडार नुकसान में चलने के कारण फेल हो गये हैं, यदि हां, तो वह कितने हैं ?

श्री श्यामधर मिश्र : इस स्कीम के अनु-सार जितने स्टोर्स चलाय जाने थे सब चल रहे हैं, अभी कुछ तो पूरे तौर से चले भी नहीं हैं, बहरहाल सब चल रहे हैं और उनमें से कोई भी बन्द नहीं हुआ है ।

Shri Dinen Bhattacharya: From the statement, it appears that 29 places have been selected where co-operative stores would be organised. By what time will Government actually bring these into function?

Shri S. D. Misra: Last year, that is, 1962-63, 77 wholesale stores were

started organisationally; 70 started functioning. We hope all the 200 wholesale stores will start functioning this year. Relatively, they will get better strength in the course of two or three years.

श्री काशी राम गुप्त : इन बिक्री भंडारों में कौन कौन से माल के बेचने को प्राथमिकता दी हुई है और दूसरे यह कि जो माल बेचा जाता है वह बाजार भाव से कम में मिलता है अथवा नहीं ?

अध्यक्ष महोदय : अब क्या क्या सामान बिकता है यह सब फहरिस्त कैसे बताई जा जा सकती है ?

श्री काशी राम गुप्त : सारी फहरिस्त न बताये। प्राथमिकता किस किस चीज को मिलती है यह तो बतला दें।

श्री इयामघर भिक्ष : श्रीमन्, जो ग्राम इस्तेमाल की चीजें हैं, जैसे गल्ला, चीनी, नमक, मसाले, कपड़ा और घोसरी आदि की सारी चीजें वहां पर बिकती हैं, अब मैं हर एक चीज अलग अलग कहां तक गिनाऊं लेकिन मैं आपको यह बतलाना चाहता हूँ कि इन स्टोर्स में १० आइटम्स से लेकर १००० आइटम्स तक बिक रहे हैं। महाराष्ट्र और मद्रास में करीब करीब ६०१ आइटम्स बिक रहे हैं तो कहीं पर किन्हीं स्टोर्स में केवल १० आइटम्स ही बिक रहे हैं। किसी स्टोर में कितने आइटम्स बिकते हैं यह इस बात पर निर्भर करता है कि वह स्टोर किस हद तक आगे गया है ?

श्रीमती शशांक मंजरी : इस समय देश में कुल कितने सहकारी स्टोर्स चल रहे हैं ?

श्री इयामघर भिक्ष : इस समय करीब करीब ७००० सहकारी स्टोर्स चल रहे हैं। कुछ स्टोर्स में उन्होंने अच्छा काम किया है तो कुछ स्टोर्स में वे काफी कमजोर हैं।

Air India Advertisement

*708. **Shri D. D. Mantri:** Will the Minister of Transport be pleased to state:

(a) whether Air India has issued any advertisement in foreign papers

under the heading 'Can you date an Air India Hostess' published in New York Times recently;

(b) if so, whether this advertisement is not considered to be objectionable from the Indian point of view; and

(c) the action taken to check such advertisements?

The Deputy Minister in the Ministry of Transport (Shri Mohiuddin):

(a). Yes, Sir.

(b) and (c). Yes. It is considered very objectionable. The Corporation was informed accordingly. They have been instructed to be more careful in future.

श्री द्वाराका दास मंत्री : एयर इंडिया का यह विज्ञापन पूरा का पूरा आपत्तिजनक समझा गया है या उसका कुछ भाग ही आपत्तिजनक समझा गया है ?

परिवहन मंत्रालय में उपमंत्री (श्री मुहीउद्दीन) : पूरा का पूरा विज्ञापन (एडवर्टाइजमेंट) ही काबले एतगज समझा गया है।

श्री द्वाराका दास मंत्री : यह विज्ञापन अन्य देशों में भी विज्ञापित किया गया है या केवल इस देश के अन्दर ही इसका विज्ञापन किया गया है ?

श्री मुहीउद्दीन : जहां तक मैं समझता हूँ कि वह न्यूयार्क टाइम्स में ही छपा था, एक हिन्दुस्तान के अखबार ने बगैर कोई कीमत अदा किये उसको पूरी तौर से दुबारा यहां छाया है।

Dr. Ranen Sen: Has the attention of Government been drawn to an advertisement of Air India where India is represented as a Maharaja sitting or lying down, indicating that India is a land of Maharajas? If so, has Government thought over this advertisement?