

- (ii) Likewise every state has the right to live in peace and complete security, free from threats acts of war and consequently all states in the areas should terminate the state or claim of belligerency and settle their international disputes by peaceful means;
- (iii) Likewise every state of the area has the right to be secure within its borders and it is obligatory on all member-States of the area to respect the sovereignty, territorial integrity and political independence of one another.

(c) and (d). The reopening of the Suez Canal is dependent on the overall settlement of the West Asian crisis and India's efforts have been directed, as stated above, at achieving such a settlement.

COMMERCIAL BROADCASTING

14. SHRI S. C. SAMANTA :
 SHRI MAYAVAN :
 SHRI BEDABRATA BARUA :
 SHRI N. K. SANGHI :
 SHRI Y. A. PRASAD :
 SHRI D. N. DEB :

Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

- (a) whether Commercial Service of the All India Radio has been started;
- (b) if so, the broad details thereof;
- (c) whether any priority has been fixed regarding Commercial Broadcasting; and
- (d) the estimated income per annum from the Commercial Broadcasting and expenditure involved thereon ?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI K. K. SHAH) : (a) Yes, Sir.

(b) To begin with, the Service has been started as a pilot project. The commercial broadcasts go simultaneously over the air from the low-power transmitters of Bombay, Poona and Nagpur for a duration of 75 minutes per day. Only commercial spots are accepted in any language, the duration of each spot varying from 15 seconds to 2 minutes. The Government has set up an Advisory Board consisting of 19 members to advise the Service.

(c) No priorities in the matter of advertisements have been fixed at present.

(d) The estimated annual income from the pilot project is Rs. 37.5 lakhs (after deduction 15% agency commission and bulk discount of about Rs. 1 lakh). The estimated recurring expenditure on the project as at present is Rs. 7.4 lakhs and the non-recurring cost is about Rs. 7 lakhs.

TALKS WITH NAGAS

15. SHRI K. N. PANDEY :
 SHRI HEM RAJ :
 SHRI A. B. VAJPAYEE :
 SHRI SHADRA NAND :
 SHRI JAGANNATH RAO
 JOSHI :
 SHRI N. S. SHARMA :
 SHRI PRAKASH VIR
 SHASTRI :
 SHRI S. M. BANERJEE :
 SHRI K. R. GANESH :
 SHRI PREM CHAND VERMA :
 DR. SURYA PRAKASH PURI :
 SHRI J. N. HAZARIKA :
 SHRIMATI TARKESHWARI
 SINHA :
 SHRI NAMBIAR :
 SHRI SATYA NARAIN
 SINGH :
 SHRI JYOTIRMOY BASU :
 SHRI MOHAN SWARUP :
 SHRI D. N. PATODIA :
 SHRI P. N. SOLANKI :
 SHRI GADILINGANA GOWD :
 SHRI Y. A. PRASAD :
 SHRI SRADHAKAR
 SUPAKAR :
 SHRI SITARAM KESRI :
 SHRI RANJIT SINGH :
 SHRI RAM GOPAL
 SHALWALE :
 SHRI N. K. SANGHI :
 SHRI SHIVA CHANDRA
 JHA :
 SHRI D. N. DEB :
 SHRIMATI JYOTSNA
 CHANDA :
 SHRI MADHU LIMAYE :
 SHRI ATAM DAS :

Will the Minister of EXTERNAL AFFAIRS be pleased to state :

- (a) whether the Nagas have defined their stand regarding their relations with India