

Study of the media of Mass Communication

1325. **Shri Sidheshwar Prasad:** Will the Minister of Information and Broadcasting be pleased to state:

(a) whether it is a fact that a study of the media of Mass Communication has been undertaken by the Research and Reference Division of his Ministry;

(b) if so, the subject under study; and

(c) whether it has been completed and if so, the findings thereof?

The Deputy Minister in the Ministry of Information and Broadcasting (Shri Sham Nath): (a) to (c). No, Sir. Occasionally the Division has undertaken surveys in some particular fields but due to lack of proper staff for this purpose the conclusions have not been very clear. The primary task of this Division is to furnish to Government reference material for publicity purposes.

Death of an Indian Student in U.K.

1326. **Dr. L. M. Singhvi:** Will the Prime Minister be pleased to state:

(a) whether it is a fact that an Indian student died of an accident in Leeds in the U.K. on the 27th February, 1963;

(b) whether the news of the death was communicated to the next of kin of the deceased in India after considerable delay even after it was received in Delhi and if so, the reasons for delay; and

(c) whether legal action is being taken to bring the offender to book and for claiming compensation?

The Prime Minister and Minister of External Affairs and Minister of Atomic Energy (Shri Jawaharlal Nehru): (a) Yes.

(b) News of the death was communicated telegraphically by the Indian High Commission, London to the brother of the deceased in Delhi

on the 28th February, which was duly received by him.

(c) Action is already being taken to assess the possibility of seeking compensation from the Insurance Company, which had insured the vehicle involved in the accident against the statutory third party risk. Record of the evidence taken at the Coroner's Inquest is also under examination.

Third Plan Targets for U.P.

1327. { **Shri Sarjoo Pandey:**
Shri J. B. Singh:

Will the Minister of Planning be pleased to state:

(a) whether the targets for the Third Five Year Plan for U.P. have been revised by the U.P. Government;

(b) whether the Planning Commission have offered assistance to the U.P. Government so that the plan targets may be adhered to; and

(c) if so, the nature thereof?

The Deputy Minister in the Ministry of Labour and Employment and for Planning (Shri C. R. Pattabhi Raman): (a) No sir.

(b) and (c). Do not arise.

Radio Transmitter at Sambalpur

1328. **Shri Ramchandra Mallick:** Will the Minister of Information and Broadcasting be pleased to state:

(a) whether it has been decided by Government that Sambalpur (Orissa) will soon have a new transmitter;

(b) if so, its capacity, and the details thereof;

(c) the total amount that will be spent on this; and

(d) when the work is likely to be started?

The Deputy Minister in the Ministry of Information and Broadcasting (Shri Sham Nath): (a) Yes, Sir.

(b) The capacity of the transmitter is 20 K.W. Mediumwave. It will