

(b) whether the All India Radio has decided to launch a country-wide pilot study project to determine in which direction it should proceed with its campaign; and

(c) if so, the broad outlines of the scheme of Government in this regard?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI DHARAM BIR SINHA): (a) AIR has helped to create wide awareness of family planning among rural audiences as well as in dissemination of relevant information in this field.

(b) A pilot study is being undertaken in 1975-76 in 70 villages situated in different parts of the country.

(c) The study is aimed at determining the listening habits, preferences for various types of programmes and requirements of specific audiences.

#### Setting up of Government Machinery for Public Distribution of Essential Commodities

4928. SHRI S. A. MURUGANANTHAM: Will the Minister of INDUSTRY AND CIVIL SUPPLIES be pleased to state:

(a) in view of the Finance Minister's assurance while presenting the Budget on the 28th February, 1975 in Lok Sabha for 1975-76, that Government would set up machinery for public distribution of essential commodities, what steps have been taken to implement it; and

(b) what are the reasons for the delay?

THE MINISTER OF STATE IN THE MINISTRY OF INDUSTRY AND CIVIL SUPPLIES (SHRI A. C. GEORGE): (a) and (b). The Finance Minister, while presenting the Budget, sought an extension of the public distribution system of certain basic essential commodities with a greater certainty of supply, to those

for whom it is meant to benefit. There are already about 2.13 lakhs fair price shops for distribution of essential commodities functioning in the country. The extension and strengthening of the public distribution system, according to priorities and essential needs of the vulnerable and poor sections of the population was discussed recently at Regional Conferences of Ministers for Food, Civil Supplies and Co-operation of State Governments. Action has been initiated on the basis of the discussions in these Conferences.

वर्ष 1974-75 के लिए ग्रामीण विद्युत्-युतीकरण के निर्धारित लक्ष्यों की प्राप्ति

4929. श्री हुकम चन्द कश्यप : क्या ऊर्जा मंत्री यह बताने की कृपा करेंगे कि :

(क) वर्ष 1974-75 के लिये निर्धारित ग्राम विद्युतीकरण का लक्ष्य प्राप्त न करने वाले राज्य कौन कौन से हैं ; और

(ख) लक्ष्य प्राप्त न करने के क्या कारण हैं और सरकार का इस दिशा में क्या कार्यवाही करने का विचार है ?

ऊर्जा मंत्रालय में उप-मंत्री प्रो० सिद्धेशवर प्रसाद : (क) और (ख). 1974-75 के दौरान लक्ष्यों के प्रति ग्राम विद्युतीकरण की उपलब्धि का मूल्यांकन वित्तीय वर्ष की समाप्ति के बाद किया जाएगा ।

#### Allocations for Generation of Power in Punjab in Fifth Plan

4930. SHRI RAGHUNANDAN LAL BHATIA: Will the Minister of ENERGY be pleased to state:

(a) the estimated demand of the Punjab Government for generation of power in the Fifth Five Year Plan;

(b) the allocations made by the Planning Commission for the purpose; and