

of more and more components needed for such sophisticated equipment is being set up in the country.

**Production at New Transmission Factory,  
Naini**

2468. SHRI D. B. CHANDRA GOWDA : Will the Minister of COMMUNICATIONS be pleased to state :

(a) whether the new Transmission factory, Naini of the Indian Telephone Industries Ltd. has started production ;

(b) the nature of products being undertaken at the new factory ; and

(c) the total cost to be incurred and the amount spent so far on the new unit ?

**THE MINISTER OF COMMUNICATIONS (SHRI H. N. BAHUGUNA) :**

(a) Production at the new Transmission Equipment factory at Naini has started with assembly of components obtained from the Bangalore factory of the Indian Telephone Industries Ltd.

(b) Long distance transmission equipment for telecommunication systems.

(c) The estimated total capital cost of the Naini Transmissions Equipment factory is Rs. 258.60 lakhs. The amount spent on this factory upto the end of September, 1971 was Rs. 56.24 lakhs.

**Multi-Media Publicity to Discourage  
Smoking**

2469. SHRI DHARAMRAO AFZALPURKAR : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether there is any proposal under Government's consideration to

undertake a multi-media publicity campaign to discourage smoking on account of the health hazard it effects ; and

(b) if so, the main features thereof ?

**THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI DHARAM BIR SINHA) :** (a) This Ministry has no such proposal under consideration at present.

(b) Does not arise.

**Setting up of a Factory in Mysore for  
Manufacturing Piston Rings**

2470. SHRI DHARAMRAO AFZALPURKAR : Will the Minister of INDUSTRIAL DEVELOPMENT be pleased to state :

(a) whether Government propose to establish a factory in the State of Mysore to manufacture piston rings and a few other items ; and

(b) if so, the salient features thereof ?

**THE MINISTER OF STATE IN THE MINISTRY OF INDUSTRIAL DEVELOPMENT (SHRI GHANSHYAM OZA) :**

(a) No, Sir.

(b) Does not arise.

**Demand for Nuclear Station in Punjab**

2471. SHRI B. S. BHAURA : Will the Minister of ATOMIC ENERGY be pleased to state :

(a) whether the Punjab Government have informed the Centre that the Green Revolution and industrialisation in the State would very soon reach a dead end unless immediate steps are taken to establish there a nuclear station to generate 1000 MWS of electricity ; and