

**Production of Films in Hindustan Photo  
Films Manufacturing Company Ltd.  
Ootacamund**

3321. SHRI BHUVARAHAN : Will the Minister of INDUSTRIAL DEVELOPMENT be pleased to state :

(a) the types of films produced at the Hindustan photo Films Manufacturing Co. Ltd. Ootacamund during past three years, year-wise ;

(b) whether the Company has achieved its target of production ;

(c) if not, the reasons therefor ; and

(d) whether it is running in a loss and if so, the reasons therefor ?

**THE DEPUTY MINISTER IN THE  
MINISTRY OF INDUSTRIAL DEVELOPMENT  
(SHRI SIDDHESHWAR PRASAD) :**

(a) Types of films produced by the Hindustan Photo Films Manufacturing Co. Ltd. at Ootacamund :

1967-68	1968-69	1969-70
(1) Cine Film Positive (Black and White)	(1) Cine Film Positive (Black and White)	(1) Cine Film Positive (Black and White)
(2) Medical X-Ray Film	(2) Medical X-Ray Film	(2) Cine Film Sound (3) X-Ray Film (4) Roll Film (5) 35 mm Negative Film

(b) and (c). No, Sir. According to the project report, the Company is expected to reach its rated capacity during the fifth year after the commencement of production i.e. during 1971-72.

(d) Yes, Sir. The loss is mainly due to the total production being below the rated capacity and the provisions made for depreciation and interest. The Company has also embarked upon a vigorous programme of import substitution. This means that the cost of indigenous raw material for a unit of production is high when compared to imported raw material. In other words, it is premature to judge the financial working of the factory within three years of the start of commercial production.

**Production of Cinema Carbons**

3322. SHRI BHUVARAHAN : Will the Minister of INDUSTRIAL DEVELOPMENT be pleased to state :

(a) the total production of cinema carbons in the country ;

(b) whether the full requirement of the film industry is being met by the present carbon production companies ; and

(c) if not, whether there is any proposal to issue new licences for such carbon Manufacturing companies in the South, in view of the major film producing companies concentrating in the South ?

**THE DEPUTY MINISTER IN THE  
MINISTRY OF INDUSTRIAL DEVELOPMENT  
(SHRI SIDDHESHWAR PRASAD) :**

(a) The production figures for the last 3 years are given below :—

(in Million pairs)	
1968	5.185
1969	4.065
1970	6.087
1971 (1st Quarter)	1.814

(b) No, Sir. The requirement of the film industry is being supplemented by issue of import licences to established importers