

स्टेशन की स्थापना करने का प्रस्ताव सरकार के विचाराधीन है ;

(ख) यदि हाँ, तो उस पर कितना खर्च होगा ; और

(ग) इस प्रस्ताव को कब तक क्रियान्वित किया जायेगा ?

सूचना और प्रसारण मंत्रालय में उप-मन्त्री (श्री धर्मवीर सिंह) : (क) जी, हाँ ।

(ख) लगभग 54 लाख 62 हजार रुपये ।

(ग) 1974-75 तक ।

Trade Development Authority

1046. SHRI R. S. PANDEY : Will the Minister of FOREIGN TRADE be pleased to state :

(a) whether the composition and setting up of the Trade Development Authority has been completed and it has started functioning ;

(b) if so, its present functions in the country as also in foreign countries ; and

(c) the special steps being taken by this body to boost export of Indian goods abroad ?

THE DEPUTY MINISTER IN THE MINISTRY OF FOREIGN TRADE (SHRI A. C. GEORGE) : (a) Yes, Sir,

(b) A statement is laid on the Table of the House.

(c) (i) To invite buyers' missions and teams from abroad to visit this country and make contacts with competent exporting units ;

(ii) To attract international sub-contracting of engineering and other components from India ;

(iii) To promote visits abroad by technical and commercial represen-

tatives from Indian industry to make contacts with potential buyers abroad in products and markets of export promise ;

(iv) To promote export-oriented joint ventures in the country in collaboration with the Indian Investment Centre ;

(v) To import technical samples and critical raw materials for preparation of counter samples for product development in export ;

(vi) To undertake pre-investment feasibility studies and project reports for establishment of production facilities for export ;

(vii) To steer export generating production projects through the institutional apparatus of the Government where regulation is involved ; and

(viii) To operate a scheme of personalised package servicing of input into export production and marketing.

Statement

(i) To promote and assist the creation of a viable and growing export sector in the industrial field, built around technically competent and commercially capable production units, products with inherent and potential endowment factors and markets with long range growth prospects ;

(ii) To develop and operate a Central Data Bank of (a) specialised overseas market information for the benefit of exporting units through *inter alia* world-wide links between TDA and information centres abroad and (b) Indian production and export capabilities for assisting foreign buyers in coming to correct buying judgements ;

(iii) To locate and identify large department stores, importers and

industrial buyers abroad and to put them in touch with competent Indian exporting units for merchandising ;

- (iv) To assist in the creation or expansion of capacity for export ;
- (v) To undertake product development adaptation and help raise the technological levels of selected industrial exports ;
- (vi) To service the exporting units in regard to inputs into export production and marketing ;
- (vii) To organise generally export entrepreneurship and capability in particularly the medium and small sectors of industry ; and
- (viii) To coordinate the national effort for product and export research overseas and undertake original research in the country in the areas of short-term forecasting and inter-firm comparison.

Proposal to Liberalise Imports of Consumer Goods and Cosmetics

1047. SHRI R. S. PANDEY : Will the Minister of FOREIGN TRADE be pleased to state :

(a) whether Government propose to liberalise imports of consumer goods and cosmetics which are in great demand in the country ;

(b) whether any decision has been taken in this regard ; and

(c) if so, the main features thereof ?

THE DEPUTY MINISTER IN THE MINISTRY OF FOREIGN TRADE (SHRI A. C. GEORGE) : (a) No, Sir.

(b) and (c). Do not arise.

Unsatisfactory Telephone Service in Major Cities

1048. SHRI R. S. PANDEY : Will the Minister of COMMUNICATIONS be pleased to state :

(a) whether Telephone service in major cities is becoming unsatisfactory as much as many lines remain out of order for long times frequently ; and

(b) whether Government have analysed the causes thereof and taken any steps to improve the Telephone service in the country particularly in the major cities ?

THE MINISTER OF COMMUNICATIONS (SHRI H. N. BAHUGUNA) : (a) No, Sir.

(b) The telephone service is constantly being observed through service observation teams stationed at all big cities, Circle headquarters and in the P&T Directorate. The complaints and faults are analysed and corrective action taken wherever required.

Export of Electronic Goods and Machines

1049. SHRI B.K. DASCHOWDHURY: Will the Minister of FOREIGN TRADE be pleased to state :

(a) the total amount earned through the export of Electronic goods and machines during 1969-70 and 1970-71 ;

(b) whether there is a good demand of these goods in foreign countries ; and

(c) if so, the steps Government are taking to gear up the Indian Industry to produce high quality products to inherit these emerging markets in foreign countries ?

THE DEPUTY MINISTER IN THE MINISTRY OF FOREIGN TRADE (SHRI A. C. GEORGE) : (a) Value of Electronic goods and machines exported during 1969-70 and 1970-71 is Rs. 23.17 crores and Rs. 23.45 crores respectively.

(b) Yes, Sir.