

located at vantage points in USA, Europe, Australasia, West-Asia and East-Asia undertakes publicity and promotion in the major tourism generating markets of the world. This includes advertising in newspapers, magazines, TV and Radio etc.; Organisation of Sales seminars for the staff of travel agencies and airlines; Production and distribution/screening of tourist publicity literature in the major foreign languages/films; Organising and participating in India evenings, fairs and exhibition; Promoting incentive, conference, convention and charter traffic; Opening of new field offices where there is potential of tourism to India.

In addition, the Department also invites foreign travel agents, tour operators, travel writers and publicists, TV and film units in order to promote India abroad as a major tourist destination.

Wild Life Preservation Areas in Gujarat

7536. SHRI MOHANLAL PATEL : Will the Minister of TOURISM AND CIVIL AVIATION be pleased to state:

(a) Which are the important Wild Life Preservation areas suitable for tourists in Gujarat being considered;

(b) What steps are being taken to develop the same; and

(c) What are the facilities being given to the tourists to visit such places ?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM AND CIVIL AVIATION (SHRI KHURSHEED ALAM KHAN) : (a) to (c) the important wildlife preservation areas suitable for tourism in Gujarat are located at Sasangir in the Gir National Park (Junagarh District) and at Enjal in the Rann of Kutch in Surendranagar district at a distance of 68 km. from Wankaner. The Department has already constructed a Forest Lodge at Sasangir for the convenience of tourists. The Central Department of Tourism has also under consideration a proposal for the construction of some huts in the Rann of Kutch at Enjal.

Extra Facilities Given to Tiny Cottage and Other Small Scale Productive Units

7537. SHRI BHOGENDRA JHA : Will the Minister of FINANCE be pleased to state:

(a) What are the specific extra facilities given to the tiny cottage and other small scale productive units in terms of repayment etc. given by specific banks in backward areas and weaker section endeavouring for self-employment, and

(b) How many such units have received such extra facilities block-wise in Madhubani and Darbhanga and district-wise in other backward districts of Bihar by specific bank branches (latest figures) ?

THE DEPUTY MINISTER IN THE MINISTRY OF FINANCE (SHRI JANARDHAN POOJARI) (a) Based on the recommendation made by the working group set up by Government of India in October 1978 for evolving specific measures for expanding bank credit to small-scale and cottage industries artisan etc. with specific reference to District Industries Centres, Reserve Bank of India issued certain guidelines to commercial banks in December 1978 as regards advances to artisans, village/cottage industries as also small scale industries in the tiny sector. The salient features of the guidelines are as follows:

(i) Credit up to Rs. 25,000/- for equipment finance or working capital or both to an individual artisan or a village cottage unit should be sanctioned as a 'composite term' loan with an initial moratorium period of 12 to 18 months both for principal and interest with repayment period extending upto 7 to 10 years. The instalment amounts repayable are not normally more than 1% per month of the principal.

(ii) The banks should not insist on margin, collateral security or guarantee in the case of such loans.

(iii) Branch Managers should be vested be vested with discretionary powers to some.