

(ग) चल-चित्रों को तैयार करने की लागत में प्रति फुट क्या अन्तर है ; और

(घ) १९५९ में सरकार द्वारा और ठेके पर तैयार किये गये चल-चित्रों की संख्या अलग-अलग क्या है ?

सूचना और प्रसारण मंत्री (डा० केसकर) :  
(क) से (घ). १९५९ में फिल्म डिवीजन ने ७६ फिल्में आप तैयार कीं और १९ फिल्में ठेके पर तैयार कराईं। फिल्म डिवीजन डाक्यूमेंटरी फिल्में तैयार करने के लिये उत्तरदायी है, चाहे उन्हें वह आप तैयार करें चाहे वे ठेके पर तैयार कराई जाएं। हर हालत में फिल्म डिवीजन तैयारी की भिन्न अवस्थाओं को अग्रसर करने के लिये उत्तर-दायी है, जैसे कि रूपलेखा (सिनोपिसिस) प्रस्तुत करना, स्क्रिप्ट की जांच करना, और मंत्रालय या अन्य सम्बन्धित सलाहकार से परामर्श करना। ठेके पर काम कराने के लिये फिल्म डिवीजन मान्यता प्राप्त निर्माताओं से, जिनकी एक सूची बनी हुई है, टेन्डर मांगता है, आम तौर पर कम से कम टेन्डर वाले को चुनता है, और उससे करार करता है। इस करार की पूर्ति के लिये भी फिल्म डिवीजन उत्तरदायी है। इस प्रकार फिल्म डिवीजन को दोनों हालतों में, अर्थात् चाहे वह आप फिल्म तैयार करे चाहे ठेके पर तैयार कराए, कार्य करना पड़ता है, और ठेके पर तैयार हुई फिल्मों पर भी अपना ऊारी खर्च करना पड़ता है। क्योंकि ठेकेदार निर्माता आम तौर पर छोटे संगठन से ही काम चला लेते हैं और ठेका लेने के लिए कम से कम रेट देते हैं, इस लिये उनके तैयार किये फिल्मों की लागत का फिल्म डिवीजन की आप तैयार की गई फिल्मों की लागत से मुकाबला करना ठीक न होगा। फिर भी मोटे तौर पर यह कहा जा सकता है कि आप तैयार की गई और ठेकेदारों द्वारा तैयार की गई फिल्मों की लागत में लगभग में लाभ २ रुपये प्रति फुट का अन्तर है। उसका कारण यह है कि

फिल्म डिवीजन को संस्थागत व्यय भी करना पड़ता है।

#### Export of Tea

1764. Shri P. C. Borooah: Will the Minister of Commerce and Industry be pleased to state:

(a) whether attention of Government has been drawn to a statement by the Secretary-General of the Federation of Indian Chambers of Commerce and Industry that tea is the most neglected item of India's export drive;

(b) what steps are being taken to promote the export of tea to Italy, where the tea drinking habit is becoming more and more popular; and

(c) what steps are being taken to popularise Indian tea in West Germany, Sweden and Switzerland which are potential markets for Indian tea?

The Deputy Minister of Commerce and Industry (Shri Satish Chandra):

(a) Yes, Sir.

(b) The Tea Board which is responsible for the promotion of Indian tea abroad has been participating in Trade Fairs in Italy. The Board has also been exploring the introduction of Indian tea through the help of selected importers.

(c) In West Germany, promotion for tea is jointly carried out by India, Ceylon and local tea trade through the West German Tea Corporation. The Board has decided to post a Tea Promotion Officer at Frankfurt for popularising Indian tea through industrial canteens etc. The Board has been successful in introducing in Sweden a commercial blend as retailed in India with the assistance of an Indian distributor. The Board has appointed a Tea adviser in London to look after the interests of Indian tea in Sweden also.

In Switzerland, the Board has introduced Indian blends in industrial canteens; sponsored "India Week" Celebrations through a well known Departmental Store in cooperation

with the Air India International. In a recent market survey of the tea position in Switzerland, it has been reported that the consumers in Switzerland prefer Darjeeling tea and the Board proposes to explore avenues for increasing its off-take.

#### 'Instant Tea'

1765. **Shri P. C. Borooah:** Will the Minister of Commerce and Industry be pleased to state:

(a) whether Government propose to institute research into processes for the manufacture of 'instant tea' as is being done in European countries; and

(b) whether 'instant tea' is likely to boost export of Indian tea?

**The Deputy Minister of Commerce and Industry (Shri Satish Chandra):**

(a) and (b). Research on the preparation of 'Instant Tea' has been in progress at the University College of Science and Technology, Calcutta under a scheme sponsored by the Tea Board. 'Instant Tea' is expected to partly boost exports provided our teas are found suitable for the purpose.

#### Indians Killed by Pakistanis in Poonch Area

1766. **Shri Raghunath Singh:** Will the Prime Minister be pleased to state whether it is a fact that two Indian citizens are reported to have been killed in the Poonch area by Pakistan raiders on 22nd November, 1960?

**The Prime Minister and Minister of External Affairs (Shri Jawaharlal Nehru):** On November 21—not November 22—1960, at about 2000 hours two civilians of KALAS, about 4 miles North East of Poonch and on our side of the cease-fire line, were shot dead by some unidentified miscreants, armed with two rifles and a sten machine carbine. As our picquet was informed too late by the villagers, the miscreants escaped.

#### Mahatma Gandhi Album in Telugu

1767. **Shri Madhusudan Rao:** Will the Minister of Information and Broadcasting be pleased to refer to the reply given to Unstarred Question No. 1470 on the 25th August, 1960 and state the progress since made in regard to the publication of Mahatma Gandhi Album in Telugu?

**The Minister of Information and Broadcasting (Dr. Keskar):** The Mahatma Gandhi Album in Telugu is now in the Press and will be published soon.

#### Khan Market, New Delhi

1768. **Shri Ram Garib:** Will the Minister of Rehabilitation and Minority Affairs be pleased to state:

(b) whether it is a fact that a number of allottees of shops in the Khan Market, New Delhi have sublet their premises at high rents unauthorisedly;

(b) whether it is also a fact that even the verandhas|corridors outside the shops have been rented out; and

(c) if so, what action Government have taken to stop this malpractice?

**The Deputy Minister of Rehabilitation (Shri P. S. Naskar):** (a) to (c).

The shops in Khan Market have been sold under the Compensation Scheme. This Ministry is no longer concerned with their letting, subletting and sale.

As regards the misuse of the verandhas|corridors, it is a matter for the local body concerned.

#### Transfer of Horticultural Works from C.P.W.D. to D.M.C.

1769. **Shri Tangamani:** Will the Minister of Works, Housing and Supply be pleased to state:

(a) whether it has been decided to transfer certain Horticultural Works of the C.P.W.D. to the Municipal Corporation of Delhi;