

(b) Government has in the light of experience gained during these years of Plan Publicity, found that audio-visual medium like films is the best and most effective thing suited to our conditions. Exhibitions have also proved popular with the public. Steps are being taken to set up evaluation cells in each media unit to assess the effectiveness of the material issued by it.

It will be some time before a full assessment can be made.

राज. रें एक रेडियो स्टेशन की स्थापना का मुद्दा

*५६८ ओ बाजपेयी क्या सूचना और प्रसारण मंत्री यह बताने की कृपा करेंगे कि

(क) क्या यह सच है कि छोटा नागपुर तथा अन्य बनवासी क्षेत्रों की आवश्यकता की पूर्ति के लिये राची में एक शार्ट वेव ट्रांसमीटर (लघु तरंग प्रेषण) लगाने का मुद्दा सरकार के विचाराधीन है, और

(ख) यदि हा, तो इस सम्बन्ध में अन्तिम निर्णय कब तक हो जायगा ?

सूचना और प्रसारण मंत्री (डा० केसकर) (क) और (ख) एक कम ताकत वाला ३५० वाट्स का शार्ट वेव ट्रांसमीटर पहिले ही २७-७-१९५७ से राची में लगा हुआ है। इससे दक्षिणी बिहार तथा बनवासी क्षेत्रों के भाग की आवश्यकता पूरी होती है। इसकी जगह जल्दी ही एक एक किलोवाट शार्ट वेव ट्रांसमीटर लगा दिया जायगा।

Employees State Insurance Scheme

666. Shri Ram Krishan. Will the Minister of Labour and Employment be pleased to state

(a) the number of workers in Punjab still left to be covered by the Employees' State Insurance Scheme, and

(b) when the scheme will be extended to these workers?

The Deputy Minister of Labour (Shri Abid Ali): (a) About 21,000

(b) About 19,500 workers are expected to be covered during the year 1959-60

Housing in Punjab

667 Shri Ram Krishan. Will the Minister of Works, Housing and Supply be pleased to state the total amount spent by the Punjab State Government during 1958-59 out of the amount allocated under various housing schemes?

The Minister of Works, Housing and Supply (Shri K. C. Beddy): A statement based on the information received from the State Government, is placed on the Table [See Appendix II annexure No 6]

Wholesale Depots

668 Shri Ram Krishan Will the Minister of Commerce and Industry be pleased to state

(a) the number of wholesale depots opened so far to sell Small Industries' products (State-wise), and

(b) the profit and loss during 1958-59 on the sale of goods produced by small scale industries in the country?

The Minister of Commerce and Industry (Shri Lal Bahadur Shastri).

(a) and (b) A statement is placed on the Table [See Appendix II, annexure No 7]

Trade Fairs

669 { Sardar Iqbal Singh:
Shri Ram Krishan:

Will the Minister of Commerce and Industry be pleased to state

(a) the number and names of trade fairs in foreign countries held in which India participated during 1957-58;