

ment by the Seed Corporation of India during the last three years, year-wise, language-wise; and

(c) the action being taken for purposeful publicity in the rural areas by the Seed Corporation of India?

THE MINISTER OF STATE IN THE MINISTRIES OF AGRICULTURE AND RURAL DEVELOPMENT (SHRI R. V. SWAMINATHAN): (a) The staff strength of the Publicity Unit of the National Seeds Corporation is as follows:

1. Public Relations Officer—one.
2. Editor—one.
3. Business Editor—one.
4. Asstt. Public Relation Officer—one.
5. Publicity Assistant-cum-Artists—one.
6. Assistant—one.

Apart from above, necessary secretarial and clerical assistance is also provided to the Unit.

The year-wise break-up of the expenditure incurred by the Corporation on publicity is as under:

| Year | Amount |
|---------|-----------------|
| 1978-79 | Rs. 2,63,595.00 |
| 1979-80 | Rs. 2,47,641.00 |
| 1980-81 | Rs. 3,01,201.00 |

(b) Two statements showing year-wise and language-wise details of dailies and periodicals used by the National Seeds Corporation during the years 1978-79, 1979-80 and 1980-81 for the purposes of advertisement are enclosed at Annexure I (A), (B), (C) and II (A), (B) and (C) respectively [*Placed in Library. See No. LT-3952/82*].

(c) The Corporation is making maximum use of Government communication media like radio and television for purposes of publicity in rural areas. Fairs and exhibitions

organised by the Directorate of Extension of the Ministry of Agriculture and the field days held by Agricultural Universities are also being made use of by the National Seeds Corporation for reaching out to the farmers, apart from other media like press advertisements, special hoardings, wall paintings and bus panels.

Rural Reconstruction

8424. SHRI RASA BEHARI BEHRA: Will the Minister of RURAL DEVELOPMENT be pleased to state:

(a) names of the public sector undertakings under his Ministry and names of agencies working for the rural reconstruction;

(b) the details of the news dailies and periodicals used for advertisement during the last three years, year-wise language-wise, State-wise by these units and the agencies unit-wise and agency-wise; and

(c) the details of the action being taken by these units, unit-wise and the agencies-wise and the programme and the implementation of the programme of these units and agencies?

THE MINISTER OF STATE IN THE MINISTRIES OF AGRICULTURE AND RURAL DEVELOPMENT (SHRI BALESHWAR RAM): (a) The only public sector undertaking under the administrative control of the Ministry of Rural Development is the Banana & Fruit Development Corporation which is being wound up. There are also two registered societies under the administrative control of the Ministry namely, the Peoples' Action for Development (India), New Delhi and the National Institute of Rural Development, Hyderabad, which are concerned with rural development.

(b) Information is being collected and will be laid on the Table of the House.

(c) The Banana & Fruit Development Corporation has ceased func-

tioning and is not undertaking any commercial activity.

The National Institute of Rural Development, Hyderabad provides training to the key personnel involved in all the facets of rural development, conduct research studies and undertake consultancy assignments. Bet-

ween April 1966 and March, 1979, the NIRD conducted 188 training programmes which were attended by total number of 5360 persons; it completed 100 research studies out of which 46 were consultancy assignments. The details of training/research programmes during the last three years is as under:

| | 1979-80 | 1980-81 | 1981-82 |
|-----------------------------|---------|---------|---------|
| Training Courses | 31 | 36 | 39 |
| Research Projects | 27 | 9 | 14 |

The People's Action for Development (India) (PADI) seeks to promote voluntary action to supplement government efforts in the field of rural development by assisting registered voluntary organisation in formulation of project proposals in the socio-economic development of the weaker sections of the rural community. It also monitors and evaluates the implementation of approved projects. From 1960 to December, 1981 about 202 projects received from various voluntary organisations in the country mostly relating to animal husbandry, dairy farming, land development, minor irrigation and fishing etc. have been completed with an involvement of Rs. 10.28 crores financial assistance through PADI. About 107 projects on integrated rural development, animal husbandry, poultry, minor irrigation and development, social forestry, youth mobilisation, cattle breeding, dairy farming etc. involving about Rs. 15.00 crores financial aid are still at different stages of their implementation.

Public Sector Undertaking under the Ministry of WORKS and Housing

8425. SHRI RASA BEHARI BEHRA: Will the Minister of WORKS AND HOUSING be pleased to state:

(a) the names of the Public Sector Undertakings under his Ministry with the names of the Chairman and the details of the staff of Publicity Units of these units, unit-wise;

(b) names of the posts in the Publicity Department, which are lying vacant at present in these units, unit-wise, with the amount spent on publicity by these units, unit-wise during the last three years, year-wise; and

(c) the names of Central Government accredited correspondents in the regular waiting list of these units, unit-wise, language-wise, news paper-wise?

THE MINISTER OF PARLIAMENTARY AFFAIRS AND WORKS AND HOUSING (SHRI BHISHMA NARAIN SINGH): (a) to (c). As in the statement attached herewith.